

Population (millions)

	1995	2000	2025	2050
All adults, ages 15+	18.037	18.343	17.615	15.272
Female adults	9.285	9.460	9.128	7.958
All youth, ages 0-14	4.644	4.095	2.970	2.878
Female youth	2.272	2.000	1.445	1.397

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

1975	5344
1980	7404
1985	7603
1990	7758
1995	7093
2000	6771

Source: World Health Report 2002

SMOKING PREVALENCE

Adult (25-44 Year Olds), 1995		Youth (14-16 Year Olds), 1994-1996		Doctors	
Males	61.7	Youth, 14 year olds	2.8	Males	50.1
Females	25	Youth, 16 year olds	12.3	Females	38.6
Overall	43.45			Overall	43.2

Adult: Daily smokers; Survey on evaluation of health status, degree of autonomy of handicapped persons and the behaviour of the population towards its own health (consumption of tobacco and alcohol). Bucharest, Ministry of Health, Centre for Medical Statistics and Documentation, 1995. Reported in World Health Organization. (2002). *European Country Profiles on Tobacco Control, 2001*. Copenhagen: WHO Regional Office for Europe.

Youth: Daily smoking in main towns of nine districts measured by Programme of Fight Against Tobacco; Didilescu, C., et al. (1996, September 19). Estimation survey of smoking prevalence among pupils of the eighth, tenth and twelfth forms. *Smoke-free Europe Conference Abstracts*.

Health professional: Smoking; Didilescu, C. (2000). The prevalence of smoking in physicians in Romania. *Pneumologia 49(2)*: 91-94.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1991 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	-	-
1980	-	-
1991	1753	31232
1995	2052	37004
1997	1730	31398

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	-	-	-	22335	3474
Cigarette exports	sticks in millions	-	-	-	78	71
Tobacco leaf imports	metric tons	1822	-	3477	7736	20388
Tobacco leaf exports (% of total exports)	metric tons (%)	4325 (-)	3200 (-)	1532 (0.03%)	7 (0.00%)	996 (0.02%)
Cigarette production	sticks in millions	-	-	18090	14747	-
Tobacco leaf production	metric tons	22516	37300	14200	13358	10900
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	33610 (0.23%)	43600 (0.29%)	16800 (0.11%)	9623 (0.07%)	10521 (0.07%)
Employment in tobacco manufacturing	people	9000	10000	6200	-	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$0.58	19.00
Foreign brand	\$0.73	24.00

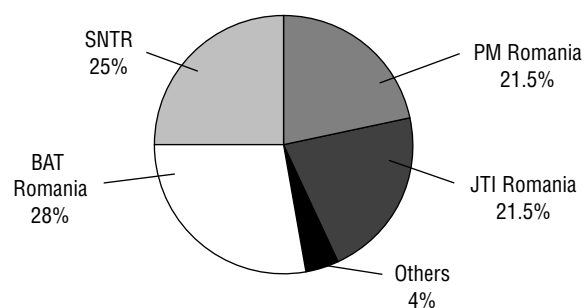
Source: EIU, September 2002

Cigarette Taxes and Duties

Excise duty	2.4 ECU/1000 cigs + 32.5%
Sales tax	19% of the retail price
Import duty	98%
Other import duties	0.5% customs fee

Source: ERC

Market Share by Cigarette Manufacturer, 2000



Source: ERC

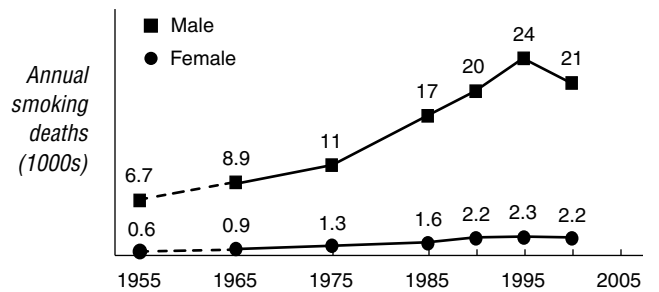
SMOKING-ATTRIBUTED DISEASE IMPACT

Numbers of Deaths Attributed to Smoking/Total Deaths (thousands), 2000

Cause	Males (by age)			Females (by age)		
	0-34	35-69	70+	0-34	35-69	70+
Lung cancer	-/0.0	4.9/5.2	1.4/1.7	-/0.0	0.5/0.9	0.3/0.7
All cancer	-/0.6	7.7/15	2.0/8.1	-/0.6	0.6/9.6	0.4/7.1
Vascular	-/0.5	9.3/29	2.9/46	-/0.2	1.2/16	1.4/65
Respiratory	-/1.2	2.0/3.6	1.5/4.1	-/0.9	0.2/1.2	0.7/3.8
All other	-/6.4	2.1/17	0.2/5.1	-/3.0	0.2/6.7	0.1/4.7
All causes	-/8.7	21/64	6.5/64	-/4.7	2.2/34	2.6/81

Source: Peto, Lopez, et al., 1992, 1994 (update 2003)

Smoking-Attributed Numbers of Deaths per Year, Ages 35-69 Only



INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media		X			Advertising health warnings/messages	X			
Advertising to certain audiences	X				Age verification for sales			X	
Advertising in certain locations		X			Manufacturing licensure	X			
Advertisement content or design		X			Package health warning/message	X			
Sponsorship or promotion for certain audiences			X		Label design on packaging		X		
Sponsorship advertising of events				X	Ingredient/constituent information on package label	X			
Brand stretching			X		Amount of tar			X	
Sales to minors	X				Amount of nicotine			X	
Sales by minors			X		Amount of other ingredients/constituents			X	
Place of sales		X			Product constituents as confidential information			X	
Vending machines			X		Product constituents as public information			X	
Free products			X		Constituent disclosure by brand			X	
Single cigarette sales	X				Constituent disclosure in the aggregate			X	
Misleading information on packaging			X						
Smoking in government buildings (incl. worksites)				X					
Smoking in private worksites			X						
Smoking in educational facilities	X								
Smoking in health care facilities	X								
Smoking on buses		X							
Smoking on trains		X							
Smoking in taxis			X						
Smoking on ferries				X					
Smoking on domestic air flights			X						
Smoking on international air flights			X						
Smoking in restaurants			X						
Smoking in nightclubs and bars			X						
Smoking in other public places		X							

Other Provisions	Yes	No	Unknown
National tobacco control committee	X		
Tobacco control education/promotion		X	
Anti-smuggling provisions		X	
Litigation enabling provisions		X	

Refer to Appendix B for more information about national tobacco control provisions.