

Population (millions)

	1995	2000	2025	2050
All adults, ages 15+	15.079	17.094	27.127	33.774
Female adults	7.681	8.720	13.825	17.245
All youth, ages 0-14	8.453	8.567	8.392	8.348
Female youth	4.162	4.216	4.111	4.081

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

1975	5064
1980	4962
1985	4481
1990	3679
1995	4402
2000	4626

Source: World Health Report 2002

SMOKING PREVALENCE

Adult (20-40 Year Olds), 1999		Youth, 2000		Doctors (25 Years & Older), 1993	
Males	52.5	Males	26.9	Males	27.2
Females	17.8	Females	20.1	Females	19.1
Overall	33.8	Overall	31.8	Overall	25.7

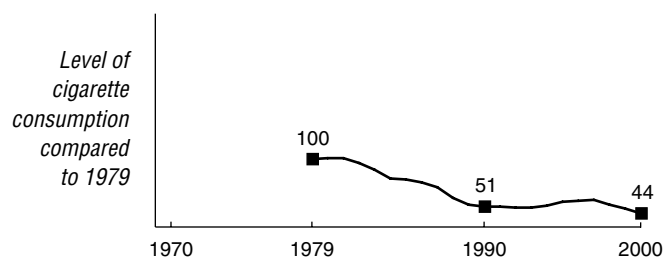
Adult: Smoking during last 30 days; *Encuesta Nacional Sobre Prevención y Uso de Drogas – Informe General, Perú 1999 – Instituto Nacional de Estadística e Informática – Contradrogas (Comisión de Lucha Contra el consumo de Drogas)*. Information provided by PAHO Regional Office (April 29, 2003).

Youth: (Males and Females) Currently use any tobacco product, secondary grades 2-4 in Lima; Global Youth Tobacco Survey Collaborative Group. (2002). *Peru-Lima GYTS Fact Sheet*. Available at URL: http://www.cdc.gov/Tobacco/global/gyts/GYTS_factsheets.htm. (Overall) Currently use any tobacco product, students 13-15 years old in Lima; Global Youth Tobacco Survey Collaborative Group. (2002). Special Report: Tobacco use among youth: a cross country comparison. *Tobacco Control* 11: 252-270.

Health professional: Current smoking; Asthon, L.P., et al. (1993). El médico y el tabaquismo en el Peru. *Acta Cancerológica*. Information provided by WHO PAHO Regional Office (April 29, 2003).

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1979 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	-	-
1980	380	3827
1990	194	2585
1995	210	3166
2000	160	2731

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	1	1	-	125	624
Cigarette exports	sticks in millions	-	-	-	-	1498
Tobacco leaf imports	metric tons	60	730	111	407	678
Tobacco leaf exports (% of total exports)	metric tons (%)	586 (0.02%)	273 (0.01%)	37 (0.00%)	- (-)	115 (0.01%)
Cigarette production	sticks in millions	-	3826	2585	3041	3605
Tobacco leaf production	metric tons	2304	2920	3100	3100	12549
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	2435 (0.01%)	2258 (0.01%)	2500 (0.01%)	2500 (0.01%)	10000 (0.03%)
Employment in tobacco manufacturing	people	-	900	817	-	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$1.37	5.00
Foreign brand	\$1.37	5.00

Source: EIU, September 2002

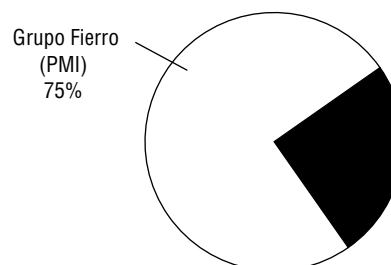
Cigarette Taxes and Duties

Excise tax	100% selective consumption tax
Sales tax	18%
Import duty	12% CIF value

Preferential rates may apply to Mexico and some SA countries

Source: ERC

Market Share by Cigarette Manufacturer, 2001



Source: Instituto de Defensa del Consumidor, PAHO

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 2000
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Ages	Disease	Male		Female		Ages
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	869	40.6	424	17.4	45+	Ischemic heart disease	–	–	–	–	
Lip, oral cavity, and pharynx cancer	105	4.9	107	4.4	45+	Stroke	–	–	–	–	
Respiratory disease	–	–	–	–		Other diseases of the circulatory system	–	–	–	–	
						All causes	–	–	–	–	

Source: Ferlay, J., Bray, F., Pisani, P. and Parkin, D.M. (2001). *GLOBOCAN 2000: Cancer Incidence, Mortality and Prevalence Worldwide, Version 1.0*. [CD-ROM]. IARC CancerBase No. 5. Lyon: IARC Press. Available at URL: <http://www-dep.iarc.fr/globocan/globocan.html>

INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media		X			Advertising health warnings/messages	X			
Advertising to certain audiences		X			Age verification for sales				X
Advertising in certain locations		X			Manufacturing licensure			X	
Advertisement content or design				X	Package health warning/message	X			
Sponsorship or promotion for certain audiences				X	Label design on packaging				X
Sponsorship advertising of events			X		Ingredient/constituent information on package label	X			
Brand stretching			X		Amount of tar			X	
Sales to minors	X				Amount of nicotine			X	
Sales by minors			X		Amount of other ingredients/constituents			X	
Place of sales		X			Product constituents as confidential information				X
Vending machines			X		Product constituents as public information				X
Free products			X		Constituent disclosure by brand				X
Single cigarette sales			X		Constituent disclosure in the aggregate				X
Misleading information on packaging				X					
Smoking in government buildings (incl. worksites)		X							
Smoking in private worksites		X							
Smoking in educational facilities		X							
Smoking in health care facilities		X							
Smoking on buses		X							
Smoking on trains		X							
Smoking in taxis		X							
Smoking on ferries		X							
Smoking on domestic air flights		X							
Smoking on international air flights			X						
Smoking in restaurants		X							
Smoking in nightclubs and bars		X							
Smoking in other public places		X							

Other Provisions	Yes	No	Unknown
National tobacco control committee	X		
Tobacco control education/promotion	X		
Anti-smuggling provisions			X
Litigation enabling provisions		X	

Refer to Appendix B for more information about national tobacco control provisions.