

Population (millions)

	1995	2000	2025	2050
All adults, ages 15+	2.819	3.324	6.494	9.781
Female adults	1.408	1.658	3.237	4.899
All youth, ages 0-14	2.009	2.173	2.861	2.784
Female youth	0.987	1.067	1.402	1.362

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

1975	2921
1980	4215
1985	3950
1990	4090
1995	4190
2000	3952

Source: World Health Report 2002

SMOKING PREVALENCE

Adult, 1995

Males	12
Females	37
Overall	24

Youth, 2001

Males	16.8
Females	13.7
Overall	15

Physicians (20-80 Year Olds), 1989

Males	35.2
Females	23.9
Overall	31.7

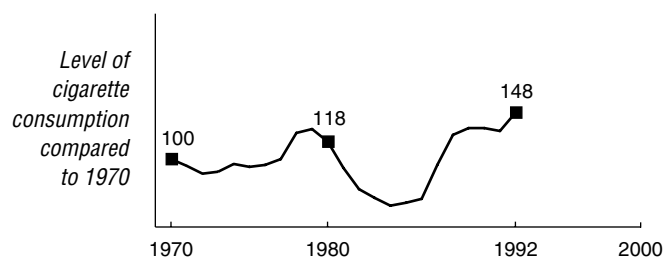
Adult: Any tobacco use, including chewing tobacco; Ministerio de Salud Publica, Centro de Prevencion Cardiovascular. *Encuesta Nacional de Hipertension arterial año 1995*. Information provided by WHO PAHO Regional Office (April 29, 2003).

Youth: *Encuesta a estudiantes de enseñanza escolar basica y secundaria de Asuncion y area Metropolitana, Agosto 2001*. Information provided by PAHO Regional Office (April 29, 2003).

Health professional: Current smoking among 837 physicians; WHO Pan American Health Organization. (1992). *Tobacco or Health: Status in the Americas*. Washington, DC: WHO.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1970 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	1315	1710
1980	1421	2559
1990	1144	2799
1995	-	-
2000	-	-

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	1252	1911	1807	22811	10336
Cigarette exports	sticks in millions	-	-	-	-	3740
Tobacco leaf imports	metric tons	4	7	718	3675	15061
Tobacco leaf exports (% of total exports)	metric tons (%)	19344 (9.00%)	14858 (3.27%)	5370 (0.59%)	4360 (0.61%)	2352 (0.42%)
Cigarette production	sticks in millions	458	648	992	-	-
Tobacco leaf production	metric tons	18000	20500	7779	6945	4486
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	13330 (0.09%)	15000 (0.09%)	4300 (0.02%)	4526 (0.02%)	3235 (0.01%)
Employment in tobacco manufacturing	people	940	-	-	-	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$0.60	3,600.00
Foreign brand	\$0.67	4,000.00

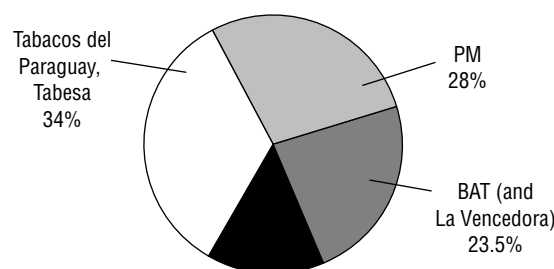
Source: EIU, September 2002

Cigarette Taxes and Duties

Excise tax	8% selective consumption tax
Sales tax	10%
Import duty	22.5% (non-MERCOSUR)
Other import duties	1% air cargo service fee; 0.5% CIF administrative fee; plus consular and customs broker charges

Source: ERC

Market Share by Cigarette Manufacturer, 1999



Source: Consultora ICA, PAHO

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 1994
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Ages	Disease	Male		Female		Ages
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	148	36.0	40	7.9	35+	Ischemic heart disease	883	227.0	652	129.2	35+
Lip, oral cavity, and pharynx cancer	42	10.2	5	1.0	35+	Stroke	1049	282.8	1097	219.4	35+
Respiratory disease	51	13.7	45	9.0	35+	Other diseases of the circulatory system	753	204.2	762	152.0	35+
						All causes	6062	1526.8	5495	1076.5	35+

Source: World Health Organization. (2003). *WHO Mortality Database*. Geneva: WHO.

INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media		X			Advertising health warnings/messages	X			
Advertising to certain audiences		X			Age verification for sales				X
Advertising in certain locations		X			Manufacturing licensure			X	
Advertisement content or design		X			Package health warning/message	X			
Sponsorship or promotion for certain audiences				X	Label design on packaging				X
Sponsorship advertising of events		X			Ingredient/constituent information on package label			X	
Brand stretching		X			Amount of tar			X	
Sales to minors	X				Amount of nicotine			X	
Sales by minors	X				Amount of other ingredients/constituents			X	
Place of sales				X	Product constituents as confidential information				X
Vending machines			X		Product constituents as public information				X
Free products		X			Constituent disclosure by brand				X
Single cigarette sales			X		Constituent disclosure in the aggregate				X
Misleading information on packaging				X					
Smoking in government buildings (incl. worksites)		X			Other Provisions	Yes	No	Unknown	
Smoking in private worksites		X			National tobacco control committee	X			
Smoking in educational facilities		X			Tobacco control education/promotion	X			
Smoking in health care facilities		X			Anti-smuggling provisions			X	
Smoking on buses		X			Litigation enabling provisions	X			
Smoking on trains		X							
Smoking in taxis		X							
Smoking on ferries		X							
Smoking on domestic air flights		X							
Smoking on international air flights		X							
Smoking in restaurants		X							
Smoking in nightclubs and bars		X							
Smoking in other public places		X							

Refer to Appendix B for more information about national tobacco control provisions.