

Population (millions)

	1995	2000	2025	2050
All adults, ages 15+	36.731	44.028	74.344	96.966
Female adults	17.898	21.552	36.784	48.476
All youth, ages 0-14	27.899	26.302	24.999	24.458
Female youth	13.603	12.779	12.183	11.917

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

1975	6133
1980	5314
1985	5392
1990	4582
1995	5154
2000	5567

Source: World Health Report 2002

SMOKING PREVALENCE

Adult (15 Years & Older), 1999-2000

Males	22.2
Females	2.1
Overall	10.6

Youth (14-18 Year Olds), 1997-1998

Males	14.8
Females	10.2
Overall	12.1

Medical Students, 1998

All medical students	34.8
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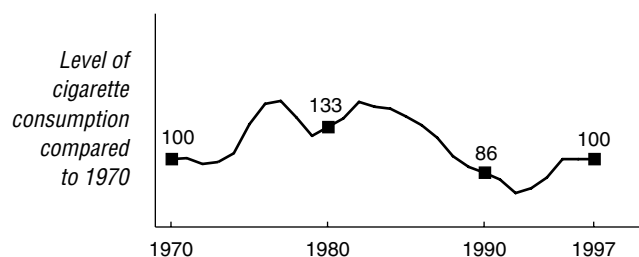
Adult: Current daily smokers in Tehran (urban and rural); Azizi, F. (2001). *Tehran Lipid and Glucose Study*. Reported in Strong, K. and Bonita, R. (2003). *The SuRF Report 1. Surveillance of Risk Factors related to Noncommunicable Diseases: Current status of global data*. Geneva: WHO.

Youth: Current smoking based on serum cotinine levels in Isfahan City; Sarraf-Zadegan, N., et al. (1998). *Studying the prevalence of tobacco use in people over 14 years in Isfahan by questionnaire and biochemical test*. Isfahan: Isfahan Cardiovascular Research Center.

Health professional: Cigarette smoking among senior medical students at Shiraz University of Medical Sciences; Ahmadi, J., Benrazavi, L. and Ghanizadeh, A. (2001). Substance abuse among contemporary Iranian medical students and medical patients. *Journal of Nervous and Mental Disease* 189(12): 860-861.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1970 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	748	11913
1980	918	19968
1990	743	24319
1995	784	28787
1997	716	28181

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	22	7084	12000	19000	15000
Cigarette exports	sticks in millions	7	-	-	-	-
Tobacco leaf imports	metric tons	-	16	-	-	3747
Tobacco leaf exports (% of total exports)	metric tons (%)	- (-)	17 (-)	- (-)	250 (-)	977 (0.01%)
Cigarette production	sticks in millions	11898	12884	12319	9787	-
Tobacco leaf production	metric tons	16817	24000	19446	13847	20980
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	13918 (0.02%)	23000 (0.04%)	16922 (0.03%)	13704 (0.02%)	19685 (0.03%)
Employment in tobacco manufacturing	people	4480	6700	10500	-	-

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$0.48	3,800.00
Foreign brand	\$1.13	9,000.00

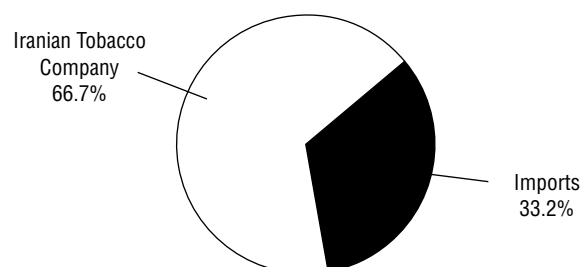
Source: EIU, September 2002

Cigarette Taxes and Duties

Commercial Benefit tax	30%
Customs duty	10%

Source: ERC

Market Share by Cigarette Manufacturer, 2000



Source: ERC

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 2000
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Ages	Disease	Male		Female		Ages
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	998	19.8	244	4.8	45+	Ischemic heart disease	-	-	-	-	
Lip, oral cavity, and pharynx cancer	1287	24.8	794	15.5	45+	Stroke	-	-	-	-	
Respiratory disease	-	-	-	-		Other diseases of the circulatory system	-	-	-	-	
						All causes	-	-	-	-	

Source: Ferlay, J., Bray, F., Pisani, P. and Parkin, D.M. (2001). *GLOBOCAN 2000: Cancer Incidence, Mortality and Prevalence Worldwide, Version 1.0*. [CD-ROM]. IARC CancerBase No. 5. Lyon: IARC Press. Available at URL: <http://www-dep.iarc.fr/globocan/globocan.html>

INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media	X				Advertising health warnings/messages	N/A			
Advertising to certain audiences	X				Age verification for sales			X	
Advertising in certain locations	X				Manufacturing licensure				X
Advertisement content or design	N/A				Package health warning/message	X			
Sponsorship or promotion for certain audiences	X				Label design on packaging			X	
Sponsorship advertising of events	X				Ingredient/constituent information on package label			X	
Brand stretching	X				Amount of tar			X	
Sales to minors			X		Amount of nicotine			X	
Sales by minors			X		Amount of other ingredients/constituents			X	
Place of sales			X		Product constituents as confidential information			X	
Vending machines			X		Product constituents as public information			X	
Free products			X		Constituent disclosure by brand			X	
Single cigarette sales			X		Constituent disclosure in the aggregate			X	
Misleading information on packaging			X						
Smoking in government buildings (incl. worksites)	X				Other Provisions	Yes	No	Unknown	
Smoking in private worksites	X				National tobacco control committee	X			
Smoking in educational facilities	X				Tobacco control education/promotion	X			
Smoking in health care facilities	X				Anti-smuggling provisions			X	
Smoking on buses	X				Litigation enabling provisions		X		
Smoking on trains	X								
Smoking in taxis	X								
Smoking on ferries	X								
Smoking on domestic air flights	X								
Smoking on international air flights	X								
Smoking in restaurants	X								
Smoking in nightclubs and bars	X								
Smoking in other public places		X							

Refer to Appendix B for more information about national tobacco control provisions.