

Population (millions)

	1995	2000	2025	2050
All adults, ages 15+	3.740	3.814	3.785	3.499
Female adults	1.953	1.991	1.969	1.812
All youth, ages 0-14	0.894	0.840	0.733	0.680
Female youth	0.436	0.410	0.357	0.330

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

1975	5487
1980	6248
1985	6932
1990	6368
1995	6288
2000	7104

Source: World Health Report 2002

SMOKING PREVALENCE

Adult (18-65 Year Olds), 2000

Males	34.1
Females	26.6
Overall	30.3

Youth (15-16 Year Olds), 1999

Males	31
Females	25
Overall	28

Health Workers, 1993

All health workers	34.7
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Adult: Tobacco smokers; First Croatian Health Project, Sub-project on health promotion, the magnitude and context of problems – Baseline parameters. Report, Zagreb. Reported in World Health Organization. (2002). *European Country Profiles on Tobacco Control, 2001*. Copenhagen: WHO Regional Office for Europe.Youth: Lifetime use of cigarettes, 40 times or more; Hibbell, B., Andersson, B., Ahlström, S., Balakireva, O., Bjarnson, T., Kokkevi, A. and Morgan, M. (2000). *The 1999 ESPAD (European School Survey Project on Alcohol and Drugs) Report*. Stockholm: The Swedish Council for Information on Alcohol and Other Drugs. Available at URL: http://www.can.se/in_english/pdf/espasummary.pdf.

Health professional: Daily cigarette smoking; Information provided by Dr. Vlasta Hrabak-Zerjavic in the WHO European Region's Tobacco Questionnaire 1996/1997.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1992 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (millions of cigarette sticks)
1970	–	–
1980	–	–
1990	–	–
1995	2806	10495
2000	1995	7609

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	2000
Cigarette imports	sticks in millions	–	–	–	12	34
Cigarette exports	sticks in millions	–	–	–	1627	6117
Tobacco leaf imports	metric tons	–	–	–	7516	4894
Tobacco leaf exports (% of total exports)	metric tons (%)	– (–)	– (–)	– (–)	3471 (0.09%)	5294 (0.24%)
Cigarette production	sticks in millions	–	–	12437	12110	13692
Tobacco leaf production	metric tons	–	–	–	8548	9714
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	– (–)	– (–)	– (–)	6798 (0.29%)	5678 (0.18%)
Employment in tobacco manufacturing	people	–	–	3530	2680	–

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$1.48	11.00
Foreign brand	\$2.29	17.00

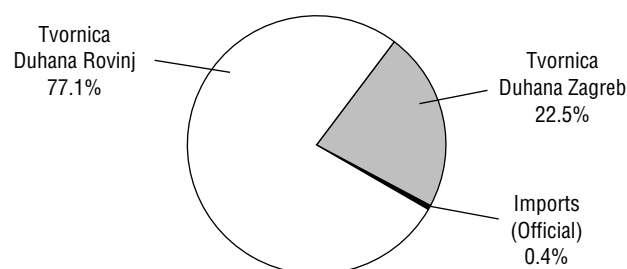
Source: EIU, September 2002

Cigarette Taxes and Duties

Excise tax	5-8.90 LCU/20 cigs
Sales tax	22%
Import duty	49.3%
Imports from Macedonia and Slovenia may qualify for preferential treatment	

Source: ERC

Market Share by Cigarette Manufacturer, 2000



Source: ERC

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 2000
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Ages	Disease	Male		Female		Ages
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	1995	193.2	476	31.6	35+	Ischemic heart disease	4543	463.5	4779	274.1	35+
Lip, oral cavity, and pharynx cancer	343	33.2	44	3.0	35+	Stroke	3876	396.7	5508	316.5	35+
Respiratory disease	580	60.0	312	18.2	35+	Other diseases of the circulatory system	2724	284.8	3789	217.8	35+
						All causes	48980	4959.3	48686	2895.9	35+

Source: World Health Organization. (2003). *WHO Mortality Database*. Geneva: WHO.

INFRASTRUCTURE FOR TOBACCO CONTROL

National Tobacco Control Provisions

Tobacco Bans and Restrictions	Not				Tobacco Requirements and Regulations	Not			
	Banned	Restricted	Regulated	Unknown		Required	Regulated	Regulated	Unknown
Advertising in certain media	X				Advertising health warnings/messages				X
Advertising to certain audiences	X				Age verification for sales			X	
Advertising in certain locations		X			Manufacturing licensure	X			
Advertisement content or design		X			Package health warning/message	X			
Sponsorship or promotion for certain audiences				X	Label design on packaging		X		
Sponsorship advertising of events	X				Ingredient/constituent information on package label	X			
Brand stretching	X				Amount of tar		X		
Sales to minors	X				Amount of nicotine		X		
Sales by minors			X		Amount of other ingredients/constituents			X	
Place of sales			X		Product constituents as confidential information			X	
Vending machines	X				Product constituents as public information			X	
Free products	X				Constituent disclosure by brand			X	
Single cigarette sales	X				Constituent disclosure in the aggregate			X	
Misleading information on packaging			X						
Smoking in government buildings (incl. worksites)	X				Other Provisions	Yes	No	Unknown	
Smoking in private worksites	X				National tobacco control committee		X		
Smoking in educational facilities	X				Tobacco control education/promotion	X			
Smoking in health care facilities	X				Anti-smuggling provisions	X			
Smoking on buses	X				Litigation enabling provisions		X		
Smoking on trains		X							
Smoking in taxis	X								
Smoking on ferries		X							
Smoking on domestic air flights	X								
Smoking on international air flights	X								
Smoking in restaurants		X							
Smoking in nightclubs and bars		X							
Smoking in other public places		X							

Refer to Appendix B for more information about national tobacco control provisions.