

Population (millions)

|                      | 1995   | 2000   | 2025   | 2050   |
|----------------------|--------|--------|--------|--------|
| All adults, ages 15+ | 25.271 | 28.299 | 44.709 | 56.473 |
| Female adults        | 12.980 | 14.550 | 22.886 | 28.845 |
| All youth, ages 0-14 | 13.270 | 13.806 | 14.452 | 14.389 |
| Female youth         | 6.513  | 6.769  | 7.065  | 7.034  |

Source: United Nations Population Division, World Population Prospects 1950-2050 (2000 revision)

Real GDP per capita (PPP), US Dollars

|      |      |
|------|------|
| 1975 | 4164 |
| 1980 | 4826 |
| 1985 | 4846 |
| 1990 | 5476 |
| 1995 | 6202 |
| 2000 | 5978 |

Source: World Health Report 2002

SMOKING PREVALENCE

Adult (18-69 Year Olds), 1999

|         |      |
|---------|------|
| Males   | 26.8 |
| Females | 11.3 |
| Overall | 18.9 |

Youth, 2001

|         |      |
|---------|------|
| Males   | 30.2 |
| Females | 28.7 |
| Overall | 29.8 |

Physicians, 1991

|         |       |
|---------|-------|
| Males   | 21.2  |
| Females | 21.7  |
| Overall | 21.45 |

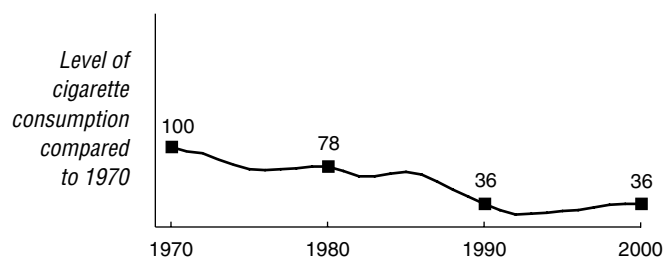
Adult: Current smoker and smoked more than 100 cigarettes during lifetime; Ministerio de Salud. II Estudio Nacional de Factores de Riesgo de Enfermedades Crónicas. Information provided by WHO PAHO Regional Office (April 29, 2003).

Youth: Currently use any tobacco product, grades 6-9 in Bogotá (mostly 13-15 year olds); Global Youth Tobacco Survey Collaborative Group. (2002). Colombia- Bogotá GYTS Fact Sheet. Available at URL: [http://www.cdc.gov/Tobacco/global/gyts/GYTS\\_factsheets.htm](http://www.cdc.gov/Tobacco/global/gyts/GYTS_factsheets.htm).

Health professional: Daily smoking; Chavez, M. (1991). Factores de riesgo de enfermedad cardiovascular en la población colombiana. *Ateroma* 3(1): 15-24.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1970 = 100



Annual Cigarette Consumption

| Year | Per capita Consumption (cigarette sticks) | Total Consumption (millions of cigarette sticks) |
|------|---|--|
| 1970 | 1699                                      | 20793  |
| 1980 | 1387                                      | 23417  |
| 1990 | 623                                       | 13938  |
| 1995 | 444                                       | 11231  |
| 2000 | 567                                       | 16055  |

Annual Tobacco Trade and Agriculture Statistics

|  | Unit of Measurement | 1970          | 1980          | 1990          | 1995          | 2000          |
|--|---------------------|---------------|---------------|---------------|---------------|---------------|
| Cigarette imports  | sticks in millions  | 1713          | 2323          | 12            | 857           | 5700          |
| Cigarette exports  | sticks in millions  | -             | 106           | 564           | 117           | 2469          |
| Tobacco leaf imports                                     | metric tons         | -             | 933           | 157           | 492           | 3114          |
| Tobacco leaf exports (% of total exports)                | metric tons (%)     | 12657 (0.99%) | 16995 (0.65%) | 12702 (0.34%) | 11783 (0.23%) | 9465 (0.14%)  |
| Cigarette production                                     | sticks in millions  | 19080         | 21200         | 14490         | 10491         | 12824         |
| Tobacco leaf production                                  | metric tons         | 42000         | 45400         | 32989         | 26000         | 27767         |
| Land devoted to tobacco growing (% of agricultural land) | hectares (%)        | 22700 (0.05%) | 28500 (0.06%) | 19910 (0.04%) | 13579 (0.03%) | 14692 (0.03%) |
| Employment in tobacco manufacturing                      | people              | 3700          | 4300          | 2000          | 1240          | -             |

Retail Price of 20 Cigarettes with Tax

| Type           | US \$  | Local    |
|----------------|--------|----------|
| Domestic brand | \$0.59 | 1,599.00 |
| Foreign brand  | \$0.92 | 2,495.00 |

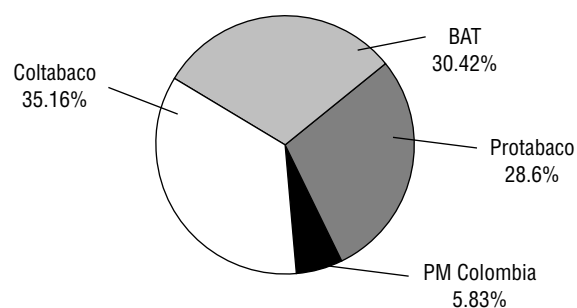
Source: EIU, September 2002

Cigarette Taxes and Duties

|                     |  |
|---------------------|--|
| Excise tax          | 0.2 LCU/pack; 55% of duty-paid value + 30% mark-up |
| Consumption Tax     |  |
| Sales tax           | 16%  |
| Import duty         | 20%; duty free: Bolivia, Ecuador and Venezuela     |
| Other import duties | 1.2% of FOB value                                  |

Source: ERC

Market Share by Cigarette Manufacturer, 2001



Source: Superintendencia de Valores, PAHO

## SMOKING-RELATED DISEASE IMPACT

**Mortality from Cancer, Respiratory and Circulatory Disease, 1998**  
Numbers of deaths/World age-standardized mortality rate per 100,000 population

| Disease                              | Male   |       | Female |      | Ages | Disease                                  | Male   |        | Female |        | Ages |
|--------------------------------------|--------|-------|--------|------|------|--|--------|--------|--------|--------|------|
|                                      | Number | Rate  | Number | Rate |      |  | Number | Rate   | Number | Rate   |      |
| Trachea, lung, and bronchus cancer   | 1555   | 42.6  | 925    | 21.4 | 35+  | Ischemic heart disease                   | 10711  | 303.3  | 8559   | 205.5  | 35+  |
| Lip, oral cavity, and pharynx cancer | 219    | 6.0   | 149    | 3.6  | 35+  | Stroke                                   | 5583   | 160.0  | 6592   | 157.0  | 35+  |
| Respiratory disease                  | 3963   | 118.2 | 3025   | 73.8 | 35+  | Other diseases of the circulatory system | 3237   | 93.7   | 3302   | 79.5   | 35+  |
|                                      |        |       |        |      |      | All causes                               | 129860 | 3459.1 | 105732 | 2475.0 | 35+  |

Source: World Health Organization. (2003). *WHO Mortality Database*. Geneva: WHO.

## INFRASTRUCTURE FOR TOBACCO CONTROL

### National Tobacco Control Provisions

| Tobacco Bans and Restrictions                     | Not    |            |           |         | Tobacco Requirements and Regulations                | Not      |           |           |         |
|---|--------|------------|-----------|---------|---|----------|-----------|-----------|---------|
|   | Banned | Restricted | Regulated | Unknown |   | Required | Regulated | Regulated | Unknown |
| Advertising in certain media                      |        | X          |           |         | Advertising health warnings/messages                | X        |           |           |         |
| Advertising to certain audiences                  |        |            |           | X       | Age verification for sales                          |          |           |           | X       |
| Advertising in certain locations                  |        | X          |           |         | Manufacturing licensure                             | X        |           |           |         |
| Advertisement content or design                   |        | X          |           |         | Package health warning/message                      | X        |           |           |         |
| Sponsorship or promotion for certain audiences    |        |            |           | X       | Label design on packaging                           |          | X         |           |         |
| Sponsorship advertising of events                 |        |            | X         |         | Ingredient/constituent information on package label |          |           | X         |         |
| Brand stretching                                  |        |            | X         |         | Amount of tar                                       |          |           | X         |         |
| Sales to minors                                   | X      |            |           |         | Amount of nicotine                                  |          |           | X         |         |
| Sales by minors                                   |        |            | X         |         | Amount of other ingredients/constituents            |          |           | X         |         |
| Place of sales                                    |        |            |           | X       | Product constituents as confidential information    |          |           |           | X       |
| Vending machines                                  |        |            | X         |         | Product constituents as public information          |          |           |           | X       |
| Free products                                     |        |            | X         |         | Constituent disclosure by brand                     |          |           |           | X       |
| Single cigarette sales                            |        |            | X         |         | Constituent disclosure in the aggregate             |          |           |           | X       |
| Misleading information on packaging               |        |            |           | X       |   |          |           |           |         |
| Smoking in government buildings (incl. worksites) |        |            |           | X       |   |          |           |           |         |
| Smoking in private worksites                      |        |            |           | X       |   |          |           |           |         |
| Smoking in educational facilities                 |        |            |           | X       |   |          |           |           |         |
| Smoking in health care facilities                 |        |            |           | X       |   |          |           |           |         |
| Smoking on buses                                  | X      |            |           |         |   |          |           |           |         |
| Smoking on trains                                 | X      |            |           |         |   |          |           |           |         |
| Smoking in taxis                                  | X      |            |           |         |   |          |           |           |         |
| Smoking on ferries                                | X      |            |           |         |   |          |           |           |         |
| Smoking on domestic air flights                   | X      |            |           |         |   |          |           |           |         |
| Smoking on international air flights              |        | X          |           |         |   |          |           |           |         |
| Smoking in restaurants                            |        |            |           | X       |   |          |           |           |         |
| Smoking in nightclubs and bars                    |        |            |           | X       |   |          |           |           |         |
| Smoking in other public places                    |        | X          |           |         |   |          |           |           |         |

| Other Provisions                    | Yes | No | Unknown |
|-------------------------------------|-----|----|---------|
| National tobacco control committee  | X   |    |         |
| Tobacco control education/promotion | X   |    |         |
| Anti-smuggling provisions           | X   |    |         |
| Litigation enabling provisions      | X   |    |         |

Refer to Appendix B for more information about national tobacco control provisions.