

	Population (millions)			
	1995	2000	2025	2050
All adults, ages 15+	13.929	15.943	26.345	33.617
Female adults	6.965	7.982	13.262	17.038
All youth, ages 0-14	7.915	8.227	8.430	8.535
Female youth	3.877	4.027	4.120	4.168

Source: United Nations Population Division, World Population Prospects 1950-2050 (1998 revision)

Real GDP per capita (PPP), US Dollars	
1970	7753
1980	7401
1990	6055
1995	6729
1998	6559

Source: Penn World Table

SMOKING PREVALENCE

Adult (15 Years & Older), 1992		Youth (12-15 Year Olds), 1984		Resident Doctors, 1990	
Males	41.8	All youth, regular	1.34	Use in last year	15.7
Females	39.2	All youth, occasional	1.34	Lifetime use	20.9

Adult data: Daily and occasional smoking of 20 cigarettes or less; information provided by Natasha Herrera through the WHO Tobacco or Health Database.

Youth data: Regular or occasional smoking; Ministry of Health and Social Welfare. (1984). *Survey of smoking in Venezuela*.

Resident doctor data: Yearly & lifetime tobacco use among resident doctors at the University Hospital of Los Andes, average age 30 years; Baptista, T. et al. (1993). Substance use among resident doctors in Venezuela. *Drug Alcohol Depend*, 32, 127-132.

SMOKING-RELATED DISEASE IMPACT

Mortality from Cancer, Respiratory and Circulatory Disease, 1994

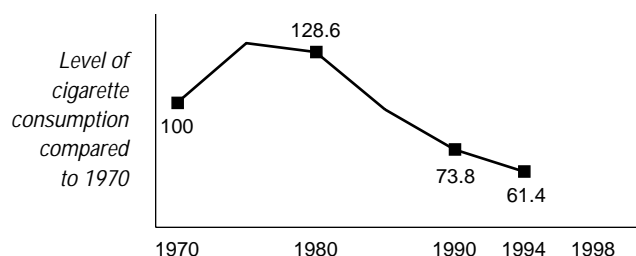
Numbers of deaths/World age-standardized mortality rate per 100,000 population

Disease	Male		Female		Age Category	Disease	Male		Female		Age Category
	Number	Rate	Number	Rate			Number	Rate	Number	Rate	
Trachea, lung, and bronchus cancer	1150	49.9	625	23.7	35+	Ischemic heart disease	7605	335.0	5543	205.8	35+
Lip, oral cavity, and pharynx cancer	146	6.3	84	3.2	35+	Stroke	4026	179.7	4205	155.0	35+
Respiratory disease	1331	60.2	1187	43.9	35+	Other diseases of the circulatory system	4008	180.0	3795	150.3	35+
						All causes	36971	1577.3	30215	1112.8	35+

Source: World Health Organization. (1998). *World Health Statistics Annual, 1996*. Geneva, Switzerland.

TOBACCO ECONOMY

Annual per capita Consumption, Three Year Moving Average, 1970 = 100



Annual Cigarette Consumption

Year	Per capita Consumption (cigarette sticks)	Total Consumption (sticks in millions)
1970	1797	10471
1980	2367	21188
1990	1418	17105
1995	1079	15029
1998	—	—

Annual Tobacco Trade and Agriculture Statistics

	Unit of Measurement	1970	1980	1990	1995	1998
Cigarette imports	sticks in millions	8	427	31	48	32
Cigarette exports	sticks in millions	0	539	6486	12825	17659
Tobacco leaf imports	metric tons	46	334	317	8678	9649
Tobacco leaf exports (% of total exports)	metric tons (%)	419 (0.01%)	454 (0.00%)	823 (0.01%)	491 (0.00%)	191 (—)
Cigarette production	sticks in millions	10463	21300	23560	27806	—
Tobacco leaf production	metric tons	11912	13131	14550	14751	13129
Land devoted to tobacco growing (% of agricultural land)	hectares (%)	9456 (0.27%)	8886 (0.24%)	9009 (0.23%)	8287 (0.23%)	8799 (—)
Employment in tobacco manufacturing	people	2600	4430	3300	2861	—

Cigarette Taxes and Duties

Sales tax	15.5%; 50% of retail price
Sales tax	10% of wholesale price; 6% of wholesale price
Import duty	23%
Other import duties	2%

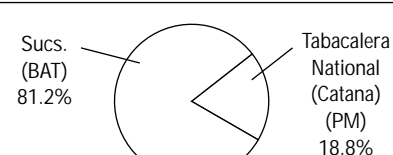
Source: ERC, 1999

Retail Price of 20 Cigarettes with Tax

Type	US \$	Local
Domestic brand	\$1.28	800.00
Foreign brand	\$1.44	900.00

Source: EIU, Autumn 1999

Market Share by Cigarette Manufacturer, 1999



Source: Maxwell Report

Organizations Engaged in Tobacco Control

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Pneumonology Society

National Tobacco Control Provisions

Key: **B** = Banned through legislation and/or regulations

V = Voluntary provision, not nationally legislated and/or regulated

R = Restricted through legislation and/or regulations

X = Provision included in legislation and/or regulations

Advertising and Sponsorship

- X** Advertising ban (radio & television)
- X** Advertising restriction (cinema, outdoor & press)
- Sponsorship ban
- X** Sponsorship restriction

Health Promotion and Education

- X** Health education curricula or programs
- X** Public information initiatives

Sales and Distribution Restrictions

- R** Free products or samples
- X** Tobacco sales prohibited in health facilities
- Sales of smokeless tobacco prohibited
- X** Sales or distribution to minors prohibited
- Vending machines
- Other restrictions on tobacco sales

Tobacco Product Regulations

- X** Health warning on tobacco packaging
- Ingredient control: maximum nicotine yield
- Ingredient control: toxic constituents / maximum tar yield
- Ingredient disclosure on packaging

Smoke-Free Indoor Air Restrictions

- B** Aircraft (domestic flights)
- Aircraft (international flights)
- B** Educational facilities
- B** Government buildings (areas accessible to the public)
- B** Health care facilities
- B** Public transportation
- R** Workplaces
- X** Other public places

Other Provisions

- X** National committee on tobacco control

Refer to Appendix B for more information about national tobacco control provisions.

PHARMACEUTICAL TREATMENTS FOR TOBACCO DEPENDENCE

Dosage Form	Regulatory Status	Advertising Status and Comments
Nicotine gum	P	Advertised
Nicotine patch	P	Advertised
Bupropion tablet	Rx	

Key: Rx = Prescription only medicines P = Pharmacy only OTC = Over the counter N/R = Not registered