

Tobacco Industry Attempts to Undermine the FCTC

Ross Hammond, Consultant

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How the Industry Has Tried to Influence the FCTC

- Lobbying at National Level Directly & Through Front Groups
- Monitoring Negotiations and Related Meetings
- Working Through Sympathetic Member States

Lobbying at National Level Through Front Groups

“ITGA NGO Partnership:

We co-fund along with other tobacco companies a a PR programme for the ITGA each year. We are an active participant in the programme and and industry driver. ITGA has undertaken a range of activities to raise awareness of the WHO FCTC.”

-- Nicola Shears, BAT, 2001

(Shears was formerly with UK Department of Trade & Industry)

Lobbying at National Level Directly

“Develop list of potential "target" countries for high priority attention, based on several criteria: current Working Group membership, obvious economic interests and scale; reputation for leadership.”

-- Philip Morris, 1999

Monitoring Negotiations and Related Meetings

“Increasingly, views and positions about issues and specific FCTC positions are being discussed and consolidated in regional groupings of countries....In most of our regions we have been fortunate to have been invited to a number of regional or country debriefings on INB2. The debriefings have, in several instances, provided information and insight on Member Member States' views, positions and concerns about the the FCTC.”

-- Philip Morris, 2001

Working Through Sympathetic Member States

"John Sandage (State, Office of the Legal Adviser) called called me from New York this morning where he is attending meetings at the UN. He had not heard of the SACTOB but is suspicious that it is yet another WHO secretariat-driven "experts group" organized with the intention of regulating everybody's' lifestyles. (This is a paraphrase. He was even more emphatic. Count him as very open, if not sympathetic, to the industry view point.)"

-- International Business-Government Counsellors, Inc. (JTI Contractor), 2000