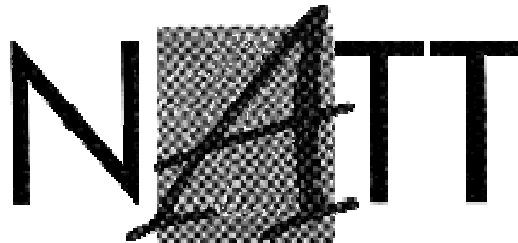


# Challenging Tobacco Industry Interference in FCTC Ratification and Implementation

Kathryn Mulvey, Corporate Accountability International, US  
Dorcas Wangechi Mwangi, Consumer Information Network, Kenya



# WHA Resolution 54.18

## Transparency in tobacco control

The Fifty-fourth World Health Assembly

Noting with great concern the findings of the Committee of Experts on Tobacco Industry Documents, namely, that the tobacco industry has operated for years with the express intention of subverting the role of governments and of WHO in implementing public health policies to combat the tobacco epidemic;

Understanding that public confidence would be enhanced by transparency of affiliation between delegates to the Health Assembly and other meetings of WHO and the tobacco industry,

1. URGES Member States to be aware of affiliations between the tobacco industry and members of their delegations;
2. URGES WHO and Member States to be alert to any efforts by the tobacco industry to continue its subversive practice and to assure the integrity of health policy development in any WHO meeting and in national governments;
3. CALLS ON WHO to continue to inform Member States of activities of the tobacco industry that have a negative impact on tobacco control efforts.

# **Current Tobacco Industry Tactics to Undermine the FCTC Include:**

- Spreading Misinformation About the Legal Process
- Asking for a Seat at the Table
- Demanding Voluntary Self-Regulation
- Running Slick Public Relations Campaigns

# Take Action!

- **Mobilize key government and NGO allies**
- **Generate media exposure**
- **Challenge the tobacco industry directly**
- **Involve international allies**
- **Promote legislation to protect public health policy from the tobacco industry**

**The FCTC clearly establishes that tobacco corporations and their affiliates  
DO NOT  
have a right to participate in the development of health policy: Preamble paragraphs 17 and 18, Articles 5.3, 12(e) and 20.4(c).**

Model legislation is available to implement FCTC Article 5.3.

For more information contact Megan Rising at [mrising@stopcorporateabuse.org](mailto:mrising@stopcorporateabuse.org) and visit [www.stopcorporateabuse.org](http://www.stopcorporateabuse.org)

# Please share your story with us!

Contact Megan Rising at  
[mrising@stopcorporateabuse.org](mailto:mrising@stopcorporateabuse.org)

More information, including the **Global Tobacco Treaty Action Guide: Protecting National Health Policies from International Tobacco Industry Interference**, are available at [www.stopcorporateabuse.org](http://www.stopcorporateabuse.org)

