



A Decade of Action for Road Safety

Why a Decade of Action?

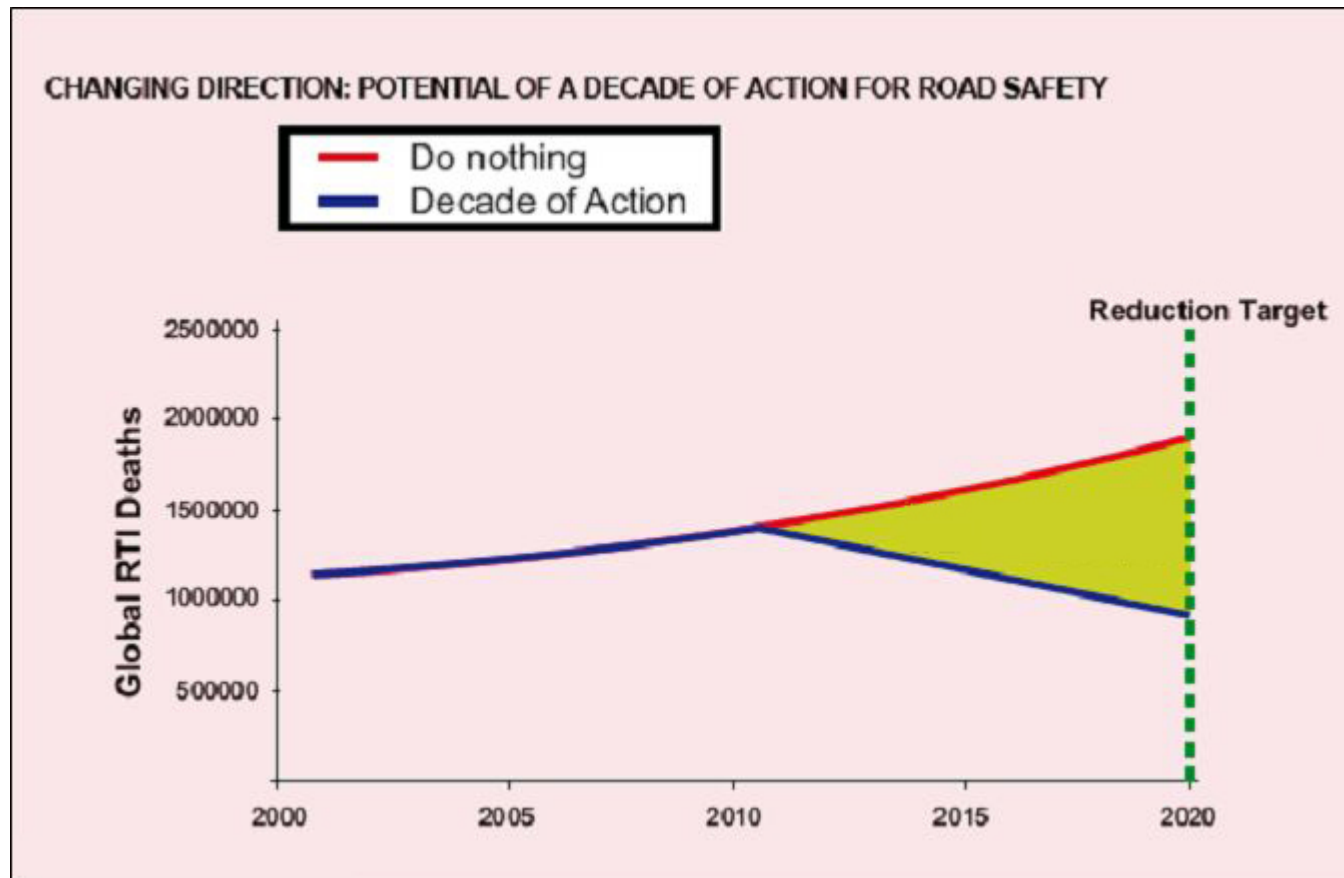
The time is right for accelerated investments.

- Growing problem
- Major risk factors and effective countermeasures understood.
- Increased political will.
- Collaborative structures in place.
- Support from international bodies and leaders.

A decade = opportunity for long-term and coordinated activities in support of national and local road safety.

Goal of the Decade

To halt or reverse the increasing trend in road traffic fatalities around the world



Specific objectives

Reduction of road fatalities by 2020.

- Strengthen global architecture.
- Increase funding.
- Increase human capacity.
- Increase national and local prevention efforts using successful experiences from others.
- Improve the quality of data at national, regional and global levels.
- Monitor progress at the national, regional and global levels.

A framework for the Decade

**International coordination/
strengthening global architecture**

National activities

**Pillar 1
Road safety
manage-
ment**

**Pillar 2
Infra-
structure**

**Pillar 3
Safe
vehicles**

**Pillar 4
Road user
behaviour**

**Pillar 5
Post crash
care**

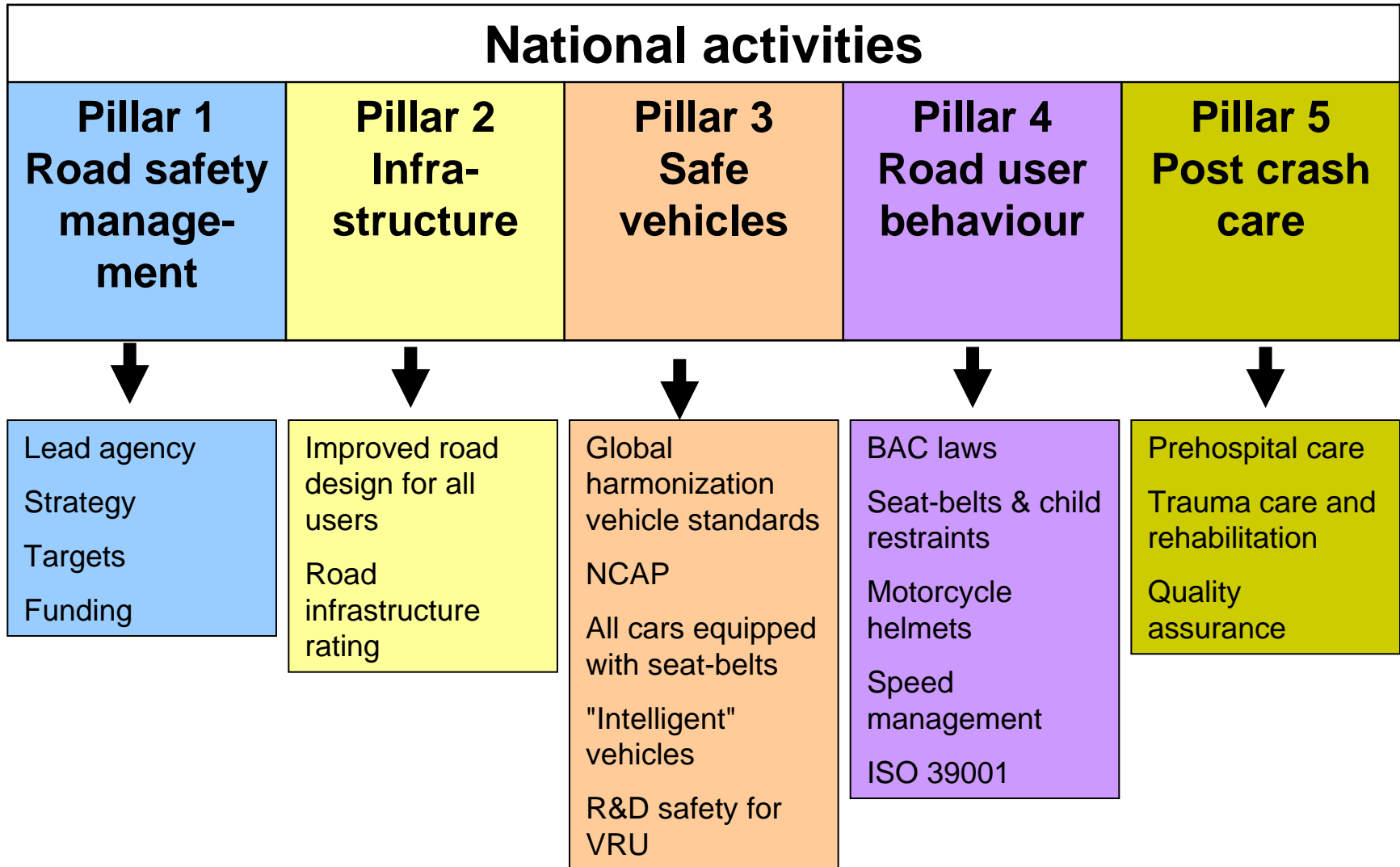
A framework for the Decade

**International coordination/
strengthening global architecture**




Increase global funding
Advocate for road safety at the highest levels
Increase awareness of risk factors and prevention
Provide guidance to countries on:
strengthening management systems
implementing good practices
trauma care
Improve the quality of data


A framework for the Decade



Examples of interim targets

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- 2012 Innovative funding mechanism in place.
 - 2014 More than 50% of countries have sound legislation in place for 5 major risk factors.
 - 2015 40% of countries celebrating the annual World Day of Remembrance.
 - 2016 35% of countries have improved pre-hospital trauma care services
 - 2018 All vehicles equipped with seat-belts.
 - 2020 50% of worlds infrastructure is subject to routine audit and assessment.

Global milestones

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- 2011 2nd UN road safety week.
 - 2012 2nd Global road safety status report.
 - 2013 UN Secretary-General report on Improving road safety.
 - 2014 3rd Global road safety status report.
 - 2015 2nd Ministerial conference and mid-term review.
 - 2017 UN Secretary-General report on Improving road safety.
 - 2018 4th UN road safety week.
 - 2020 3rd Ministerial conference on road safety.

Funding

- Some funding available
- Funding needed for
 - 10-year Global Action Plan
 - National activities
- Sources
 - Innovative funding mechanisms
 - Reallocation of funding nationally
 - Additional efforts from donor community

More information

UN Road Safety Collaboration website

<http://www.who.int/roadsafety/en/>

United Nations Road Safety Collaboration

**UN Road Safety
Collaboration**

About

Projects

Publications

Events

Networks

Funding
opportunities

Ministerial
Conference

[United Nations Road Safety Collaboration](#)

United Nations Road Safety Collaboration



United Nations

In April 2004, the United Nations General Assembly resolution A/RES58/289 on "Improving global road safety" invited WHO, working in close cooperation with the United Nations regional commissions, to act as coordinator on road safety issues across the United Nations system.

[More information](#)