



**Second Global Meeting of Nongovernmental Organizations
Advocating for Road Safety and Road Victims**

14-15 March 2011 - Pan American Health Organization Headquarters - Washington, DC, USA

PROVISIONAL PROGRAMME

Objectives:

- Share knowledge, experiences and approaches to advocating for road safety and road crash victims
- Create a global alliance of NGOs advocating for road safety and road victims
- Strengthen capacity of participating NGOs for engaging with the media
- Encourage and facilitate the NGO contribution to the launch and implementation of the Decade of Action for Road Safety 2011-2020

DAY ONE		
CHAIR - Dr Etienne Krug, WHO		
08:00 - 09:00	Registration	
09:00 - 09:25	Welcome, opening statements, adoption of agenda and election of chairpersons	Dr Mirta Roses Periago, Director, PAHO, and Regional Director, WHO Regional Office for the Americas Dr Etienne Krug, Director, Department of Violence and Injury Prevention and Disability, WHO
09:25 - 09:30	Tribute to Pius Njawe, friend and road safety advocate	Mr Martial Manfred Missimikim, Executive President, Securoute, Cameroon and all participants
09:30 - 10:00	Brief introductions by participants and discussion on expectations for the meeting	Introductions and discussion with all participants
10:00 - 10:20	Tea/Coffee	
10:20 - 11:30	Presentations: Spotlights on NGO advocacy for road safety and road victims and discussion	<ul style="list-style-type: none"> • Ms Amy Aeron-Thomas, RoadPeace, United Kingdom, on the <i>Road death investigation guide for bereaved families</i> • Ms Ebtahal Shawky Moawad, Egyptian Society of Road Safety, Egypt, on advocating for creation of a pedestrian crossing • Mr Josiah Matagane, Amend, Tanzania on serving as "press agents" for road safety • Ms Rochelle Sobel, ASIRT, USA, on creating a Congressional Caucus on Road Safety • Ms Alma Chavez Guth, VIVIAC, Mexico, on influencing the revision of drink driving legislation in Guadalajara
11:30 - 12:00	Presentation: Strengthening civil society advocacy for public health issues: the experience of the Campaign for Tobacco-Free Kids	Dr Johanna Birckmayer, Director of International Research, Campaign for Tobacco-Free Kids
12:00 - 12:15	Presentation: <i>Advocating for Road Safety and Road Victims: A Guide for NGOs</i>	Ms Laura Sminkey, Communications Officer, Department of Violence and Injury Prevention and Disability, WHO
12:15 - 13:30	Lunch	
CHAIR - NGO representative TBC		

13:30 - 14:30	Discussion on implementing <i>Advocating for Road Safety and Road Victims: A Guide for NGOs</i>	Discussant: Ms Moira Donahue, Director of International Operations, Safe Kids Worldwide and all participants
14:30 - 14:50	Tea/Coffee	
14:50 - 15:00	Presentation: Preparations for the Decade of Action for Road Safety 2011-2020 and discussion	Ms Laura Sminkey, Communications Officer, Department of Violence and Injury Prevention and Disability, WHO
15:00 - 15:45	Discussion: NGO plans for launching the Decade of Action for Road Safety 2011-2020	All participants
15:45 - 17:30	Training: Working the media	Ms Elena Altieri, Communications Officer, Department of Violence and Injury Prevention and Disability, WHO Discussant: Ms Maria Fernanda Rodriguez, President, Gonzalo Rodriguez Foundation, Uruguay and all participants
19:00	Dinner reception	

DAY TWO		
CHAIR - NGO representative TBC		
09:00 - 09:45	Presentation: The global impact of road traffic crashes and what works to prevent them and discussion	Dr Margie Peden, Coordinator for Unintentional Injury Prevention, WHO
09:45 - 10:30	Regional meetings: Trends, challenges and opportunities for NGOs advocating for road safety and road victims	WHO Regions for Africa and the Eastern Mediterranean Moderator: Ms Bernadette Bhacker, President, Al Mustadaama Sustainability, Oman WHO Region for the Americas Moderator: Mr Héctor D'Agostino, Director, Familiares y Amigos de las Víctimas de la Tragedia de Santa Fe, Argentina WHO Region for Europe Moderator: Ms Marlies den Ouden, Director, Team Alert, Netherlands WHO Regions for South-East Asia and the Western Pacific Moderator: Mr Craig Craft, President, Asia Injury Prevention Foundation, Viet Nam
10:30 - 10:50	Tea/Coffee	
10:50 - 11:30	Regional meetings continued	All participants
11:30 - 12:00	Reports from regional meetings: Trends, challenges and opportunities for NGOs advocating for road safety and road victims	Rapporteurs to be nominated by working groups
12:00 - 13:30	Lunch	
CHAIR - NGO representative TBC		
13:30 - 13:45	Presentation: Concept for global alliance of NGOs advocating for road safety and road victims and discussion	Mr Jeffrey Witte, Executive Director, Amend, USA

13:45 - 14:45	Working groups: Responding to concept for global alliance of NGOs advocating for road safety and road victims	<p>Moderator working group one: Ms Awa Ndèye Sarr, President, LASER International</p> <p>Moderator working group two: Ms Manuel João Ramos, Associacao de Cidadãos Auto-Mobilizados, Portugal</p> <p>Moderator working group three: Mr Floor Lieshout, Chief Executive, YOURS</p> <p>Moderator working group four: Mr Vincent Slypen, General Director, Handicap International Belgium</p>
14:45 - 15:15	Presentation: Overview of funding to the field and discussion	Mr Saul Billingsley, Deputy Director General, FIA Foundation for the Automobile and Society
15:15 - 16:05	Tea/Coffee	
16:05 - 16:30	Summary of meeting	Mr Geert van Waeg, Vice President, International Federation of Pedestrians
16:30 - 17:00	Next steps and closing	Dr Etienne Krug, WHO Director, Department of Violence and Injury Prevention and Disability