



AGENDA

IMPROVING WOMEN'S AND CHILDREN'S HEALTH: LET'S SHOW WE MEAN BUSINESS

Wednesday, 1 September 2010 | 9h-17h | Royal Society of Medicine, Chandos House, London

Time	Agenda Item
08.30	Registration and Coffee
Understanding the Need (<i>moderated panel discussion</i>)	
09.00-09.05	Welcome, Graham Baxter , Acting CEO, IBLF
09.05-09.15	Opening Remarks Rt Hon Andrew Mitchell MP , Secretary of State for International Development, UK Department for International Development
09.15-09.30	The Global Strategy on Women's and Children's Health Robert Orr , Assistant Secretary-General for Policy Coordination and Strategic Planning, United Nations Executive Office <ul style="list-style-type: none"> Overview on women's and children's health / MDGs and the SG's Global Effort for Women's and Children's Health What is the Global Strategy and what drives the focus of the SG on these issues? What has been happening and what are the commitments expected from all stakeholders against the Global Strategy? What works & what can the private sector do?
09.30-09.37	Overview of needed interventions Dr Flavia Bustreo , Director, Partnership for Maternal Newborn and Child Health <ul style="list-style-type: none"> Major areas of need and successful interventions What are the barriers to success?
09.37-09.45	Innovation needed Tore Godal , Special Advisor to the Prime Minister of Norway on Global Health, and co-chair of the Innovation Working Group <ul style="list-style-type: none"> Using innovation to overcome barriers Government and private sector partnerships
09.45-10.15	Q&A and Discussion Robert Orr, Tore Godal, Flavia Bustreo and Graham Baxter
10.15-10.30	Short break
Role of Business (<i>moderated panel discussion</i>)	
10.30-11.30	Role of Business and current interventions / framework Robert Orr, Graham Baxter and Olive Boles (IBLF) This interactive session will provide the private sector with an overview on potential avenues for contributions against the Global Strategy, illustrated by practical examples of interventions for women's and children's health from company representatives present.

Time	Agenda Item
11.30-11.45	<i>Instructions will be given for the following working sessions</i>
Informing Corporate Choices (Working session I)	
11.45-13.00	<p>During these sessions we will focus on how business can engage with, contribute to and/profit from joining the Global Effort for Women's and Children's health in various ways, and against the Global Strategy in particular.</p> <p>Session A: Products, Delivery and Infrastructure - the Continuum of Care</p> <ul style="list-style-type: none"> ▪ Led by <i>Debra Jones</i>, Director of Global Advocacy, Family Care International and <i>Dr Scott Ratzan</i>, Vice President, Johnson & Johnson <p>Session B: Information, Education & Human Capital - the Continuum of Care</p> <ul style="list-style-type: none"> ▪ Led by <i>Patrick Watt</i>, Director of Development Policy of Save the Children and <i>Duncan Learmouth</i>, SVP, Developing Countries and Market Access, GSK
13.00-13.45	<i>Buffet Lunch</i>
Informing Corporate Choices (Working session II)	
13.45-14.45	Participants stay with the same group but will be joined by different content facilitators (A goes to B and B goes to A)
14.45-15.00	<i>Short Break</i>
Report back	
15.00-15.20	Feedback from working session facilitators
Moving Forward and Closing Remarks	
15.20-16.00	<p>Let's show we mean Business – Moving Forward</p> <p>Graham Baxter, Acting CEO, IBLF</p> <p>Closing Remarks</p> <p>Robert Orr, Assistant Secretary-General for Policy Coordination and Strategic Planning, United Nations Executive Office</p> <ul style="list-style-type: none"> ▪ Next steps for commitments against the Global Strategy for Women's and Children's Health ▪ MDG Summit – Every Woman, Every Child Event: 22 September 2010 deadline for corporate commitments ▪ Long term business involvement / Explore how to increase private sector involvement / Process for sharing PPP models and promising practices, lessons learned.
16.00-17.00	<i>Informal Reception/Drinks</i>

This meeting is organised in collaboration with



JOINING INSTRUCTIONS (23. AUGUST 2010)

Date & Time

Wednesday, 1 September, 09.00-17.00

- Registration and coffee: 08.30-9.00
- **Meeting:** 09.00-16.00
- Drinks Reception: 16.00-17.00

Contact on the Day

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Venue

Location: Royal Society of Medicine – Chandos House, London

Address: Chandos House, 2 Queen Anne Street, London W1G 9LQ

Website: <http://www.chandoshouse.co.uk>

Tube Station: Oxford Circus

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