



STATSMINISTERENS KONTOR

Global Business Plan

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Why a Global Business Plan

- *We all have a moral imperative - as individuals and as societies - to respect, protect and fulfill the rights of women and their newborns and children*

Description

- *The Global Business Plan (GBP) will underscore why we need to do more to meet the MDGs, demonstrate how we should better organize ourselves to meet those goals, and outline what more is needed to attain MDG 4 and 5*

Mission

- *The Global Business Plan will provide political impetus at the highest level to facilitate country-led action directed toward attaining MDG 4 and 5*

MDG 4&5 and the Basic Health services

- *MDG 4&5 are key elements of basic health services and the vica versa*
- *Aim to build on the best parts of Fast Track Initiative for education and global health initiatives*

How could we better organize ourself?

- *Facilitate effective country-led action for results at sub-national and community levels based on experiences from the best performing countries*

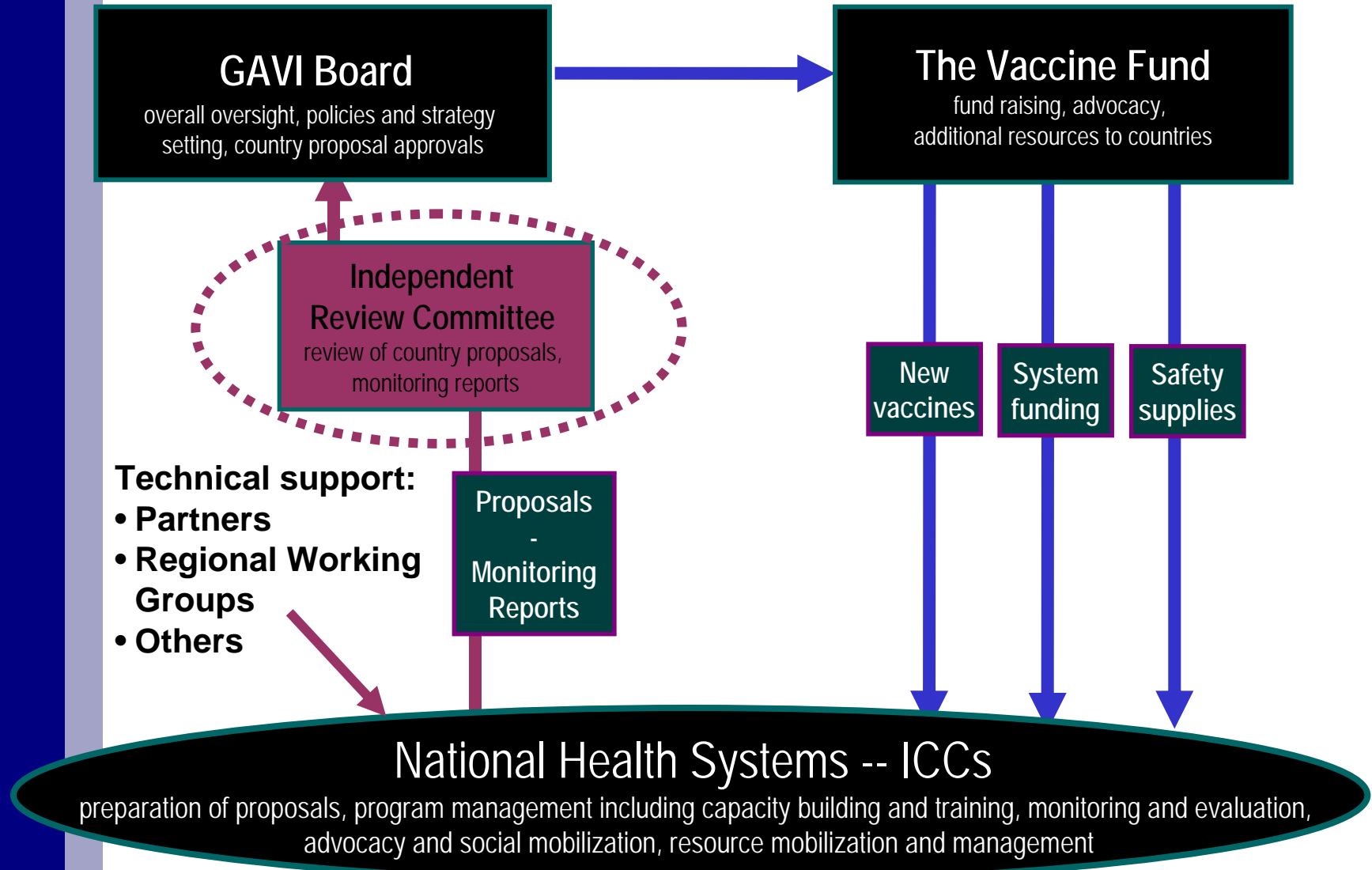
How:

- *Focus on achieving results at the district level and below*
 - *Central authorities should carry out only those tasks which cannot be carried out at local level*
 - *Inter-country or global level should carry out only those tasks that cannot be done at country level*

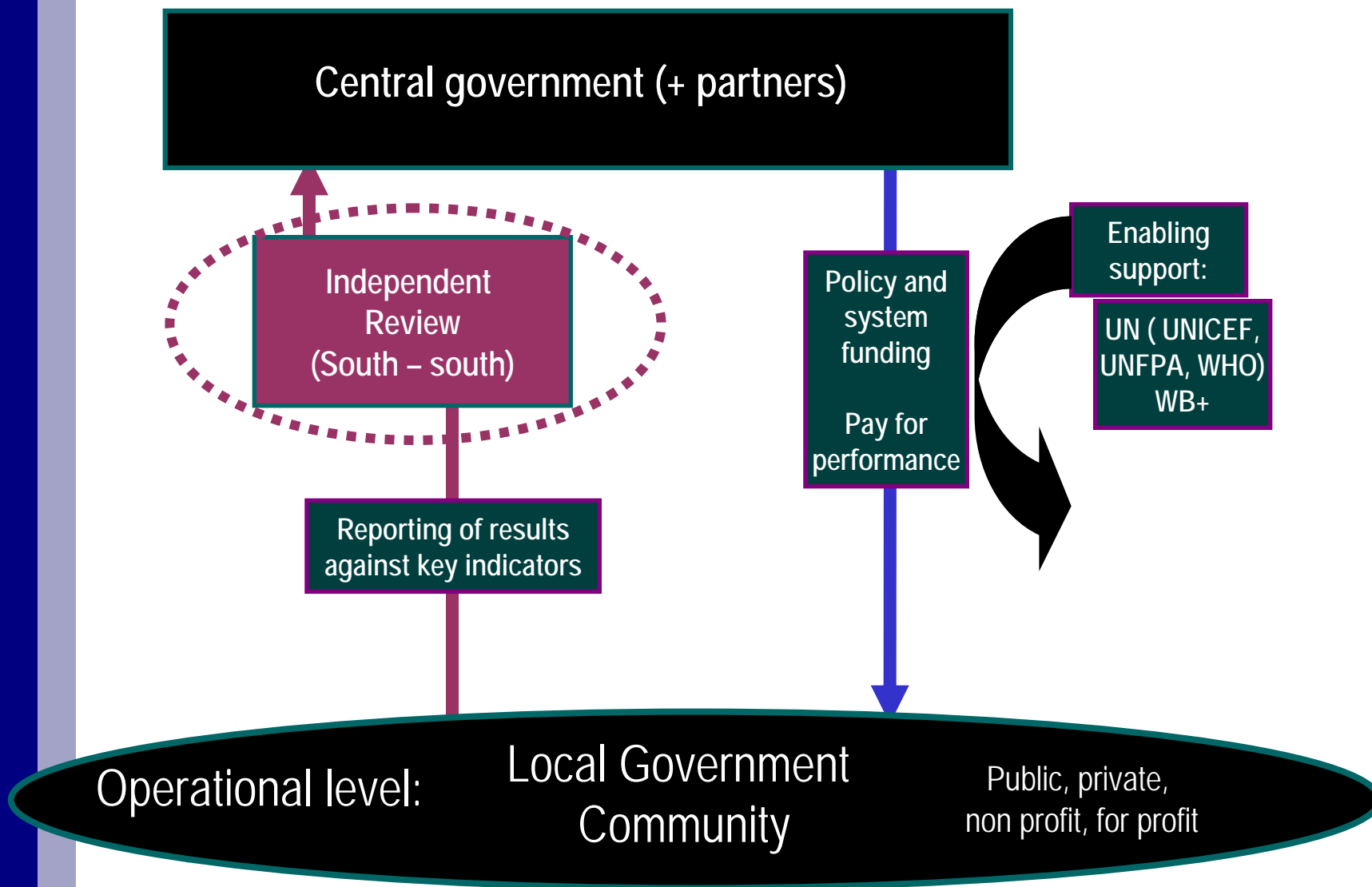
How:

- *Clarify the roles and responsibilities of major global players and reinforce core functions*
- *Promote UN reform*

Approach: Scientific and rigorous



Health management at country level



How:

Health system finance options

1. Bilateral
2. Consolidate towards a global health fund with one health sector funding channel
3. Expand an existing channel like GAVI
4. Finance through WB or a UN institution

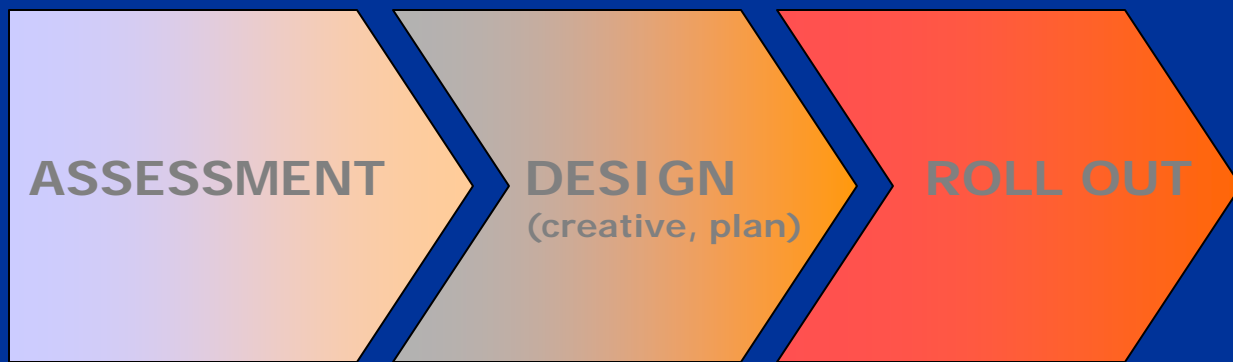
Financing must be accompanied by

1. Advocacy
2. Fundraising capability
3. Financial accountability
4. An oversight function

What more needs to be done?

- *Build a strong advocacy and communication effort*
- *Prepare for scaling up*
- *Mobilize additional financial resources for advocacy , scaling up, innovation and technical support networks*

Advocacy process



Next steps

- *A Network of Global Leaders that demonstrate strong commitments towards achieving MDG 4&5 is being established*
- *The Global Business Plan will be launched in September 2007*
- *Mobilization of civil society in north and south to raise demands on MDG4&5*