



# Why a GBP for MDGs 4 and 5?

- Progress is *insufficient*, especially for mothers and women
- Interventions do not reach communities equitably
- Resources for health often poorly used
- Urgent need for additional resources
- Existing aid architecture does not deliver effectively



# Who is involved?

- Countries
- UN Agencies
- Academic and Research Institutions
- Health Care Professionals, NGOs
- Bilateral donors

Core Planning Group: Gates Foundation,  
DFID/UK, Government of Norway,  
CIDA/Canada, The Partnership



# The process to date

- The Norwegian Prime Minister declared interest in a major new initiative to address MDG 4
- Call for action echoed by other world leaders
- Broadened to focus on MDGs 4 and 5
- Criteria: build on existing global health architecture, *global in scope*, avoid duplication
- Endorsed by PMNCH Board, Dec 06
- Background technical studies commissioned



# The process to date

- Meeting in Oslo, March 2007 with participants from countries
- Concept presented to PMNCH Forum, April 07
- Successive drafts of Concept Paper extensively reviewed
- Global Network of Leaders taking shape – Chile, Tanzania, Mozambique and Indonesia heads of state ( contacts in progress )
- Meeting with countries July 2/3 Geneva to finalize "pillars"
- Launch during UN General Assembly at Clinton Foundation, 3<sup>rd</sup> week of September



# How will the GBP drive maternal, newborn and child health forward?

## A new avenue for political drive and resource mobilization

- Predictability and sustainability of funding
- Performance-based funding
- Maternal, newborn and child health within the context of strengthening health systems
- *One* national plan, addressing country priorities, reduced fragmentation
- Accountability: of governments, donors, others



# What is expected from this meeting

- agree on the pillars of the GBP
- have a vision for the implementation of the GBP
- devise an advocacy plan leading up to the launch in September and beyond

Get the countries' perspectives on how to move forward in an effective manner



# GBP Advocacy Strategy

- High-profile global launch in New York in September
- Regional launches/events in Africa, Asia, Latin America ( under consideration )
- Country-level political advocacy through national media, NGOs, political ambassadors
- Building toward key events in 2008: Davos, Countdown 2015, G8 Japan

(Details on the 2<sup>nd</sup> day of the meeting )



THE POWER IS IN PARTNERSHIPS:  
TO ACHIEVE MDG 4 & 5 TO REDUCE CHILD AND  
MATERNAL MORTALITY,  
LET US WORK TOGETHER, TODAY.

