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MPROVING HEALTH.

Global Business Plan Introduction

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The Millennium Development Goals

**MDG 4 – To reduce by two thirds,
between 1990 and 2015, the under-five
mortality rate**

**MDG 5 – To reduce by three quarters,
between 1990 and 2015, the maternal
mortality ratio**



The Global Business Plan for MDGs 4 and 5



THE PARTNERSHIP
For Maternal, Newborn & Child Health

Why a GBP for MDGs 4 and 5?

- **Progress is insufficient**
- **Interventions do not reach communities equitably**
- **Countries do not have enough financial and human resources, or use resources poorly**
- **Existing aid architecture does not deliver, although global resources for health have increased significantly**



Global Business Plan - History

- Sept 2000 Heads of State agreed to the Millennium Declaration and the MDGs
- Dec 2005 Tracking Progress in Child Survival: Countdown to 2015 – 7 countries on track
- Sept 2006 PM of Norway, Mr. Stoltenberg, called for the MDG 4 Initiative in NY during the UN General Assembly
- Fall 2006 Norway's MDG 4 Initiative gains support from UK Government and Bill Gates
- Fall 2006 Engagement with the Partnership



Global Business Plan- History

- Dec 2006 the Initiative is endorsed by the PMNCH Steering Committee, PMNCH becomes a platform for development of the Plan
- Jan 2007 decision to expand the Initiative to include MDG 4 & 5 and change the name
- Jan 2007 technical meeting in London to review commissioned background papers



Important points from London, Jan 07

- Drive the process at the level of political commitment and mobilization of resources
- Address predictability and sustainability of resources to allow long-term planning by countries
- Involve countries in the development of the GBP
- Address accountability at all levels



Further discussion in Oslo, March 07

- Initial delineation of the Plan's content and structure and outline the process for moving forward
- Representation on working groups diverse with several countries participating from different regions



Partners Forum

- The PMNCH first-ever Partner Forum in Tanzania, some 200 partners will give important input and feedback for shaping the GBP
- Opportunity for different constituencies to contribute to development of GBP
- You are also invited to share thoughts and experiences on the website

<http://www.who.int/pmnch>



