

2011 work plan for the IWG

1. Identify and help **scale up m-health related initiatives** to a district, regional and/or state level in 10-12 developing countries
 1. Analyse & select promising m-Health pilots and best practices for expansion (Q1)
 2. Assist in negotiating PPPs with the required parties (Q2)
 3. Sign and announce PPPs for 10-12 countries by September 2011
2. Develop the **2011 Global Campaign report on Innovation**
 1. Initial list of content and responsibilities (Jan/Feb)
 2. Development of report (Q2)
 3. Launch at mid-year status meeting in Oslo (June)
3. Ensure **sessions on Innovation** at meetings on the IWG roadmap of events

Particularly WEF Davos (January 26-30), WEF Africa (May 4-6), 64th WHA: Geneva (May), Mid-year status meeting Oslo (June) and the UNGA: New York (September)
4. Drive **greater private sector inclusion** into the Global Strategy and facilitate the **development of further Hubs** through which the IWG can channel requests for information, good practices and specific projects in the various sectors of Innovation
 1. Develop a framework for defining areas in need of innovations, list potential champions in new sectors and identify potential new key contacts for Hubs (Q1)
 2. Engagement and agreements with new sectors and new hubs (Q2)
5. Build an **oversight** of innovative approaches that are potential major game changers
 1. Mapping of existing databases that have an inventory of innovations (e.g. the HUB, CHMI's database etc.) (Q1)
 2. Uncover gaps in the sectors needed for a comprehensive inventory of innovations, and mobilize to filling these gaps (Q2)
 3. Establish links to existing databases from the IWG's website (Q2)
6. Evaluate appropriate **membership** in IWG and **organization** of secretariat (TBD as work progresses)