

## **Global Strategy for Women and Children's Health – IWG Charter – Final Nov 6th 2010**

**Vision:** Identifying and supporting cost-effective innovative approaches across areas (i.e. leadership, technology, financing, services) will improve the health of Women and Children in the poorest settings and connect them to the global economy

**Mission:** To be the global hub to catalyze cost-effective innovations in the implementation of The UN Global Strategy for Women's and Children's health, working through key entities and partnerships across the international community and private sector.

### **Long range outcomes**

The IWG's work shall help achieve the Global Strategy's outcomes:

1. Improve access to services.
2. Upgrade integrated packages of essential, quality interventions and services.
3. Improve capacity, efficiency and impact of services.
4. Enhance coordination in research and innovation.

### **Strategic objectives:**

- A. Build an oversight of innovative approaches that are potential major game changers (ie. cost-effective, sustainable and scalable); help cultivate these and ensure their appropriate place in the implementation of the Global Strategy
  - Develop a report on recommended key innovations by May 2011 for the UN Global Strategy review in 2011, and potentially for G8/G20
  - Ensure separate sessions on innovation at the 2011 UNF meeting and the UN GA
- B. Co-ordinate efforts with existing institutions/efforts that can bring the highest impact to the Global Strategy.
  - Facilitate in each area the development of Hubs/Platforms/Marketplaces/Alliances through which public and private partners can access information, knowledge and good practices for the exploitation of innovative approaches in low income countries.
  - Survey organisations that are active in the field of innovation and avoid duplication of efforts
- C. Drive greater private sector inclusion to bring innovation into The Global Strategy
  - Work through organisations and forums like the WEF, ITU and existing Private Sector companies to help accelerate engagement and influence PPP's
  - Describe leading best practice PPP-models across the innovation spectrum
- D. Facilitate communications and engagement across public and private stakeholder community to accelerate these innovations and help foster effective Partnerships through the sharing of knowledge, good practices and research.
  - Develop and maintain a roadmap of events for the promotion, communication and assessment of innovative approaches.

**Organization:** Light, networked, with a small secretariat (1-3 staff), with resources to contract or seconded for specific tasks and catalyze start ups.