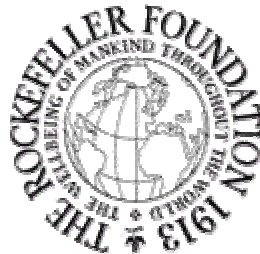


Knowledge Management [in Public Health]

Ariel Pablos-Mendez

The Rockefeller Foundation



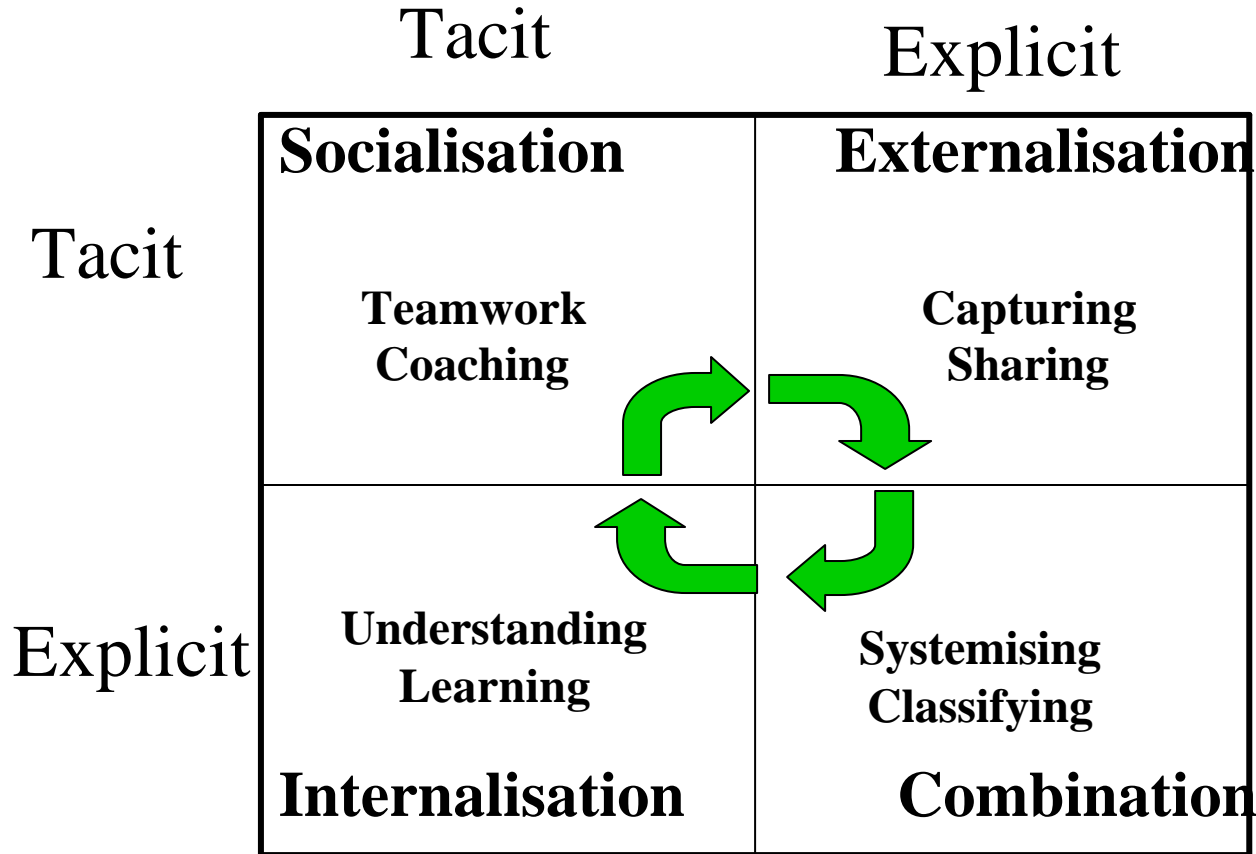
Today's presentation

- What is Knowledge Management (KM) ?
- The Learning Organization & The Know-Do Gap
- Conceptual frameworks
- Questions for WHO

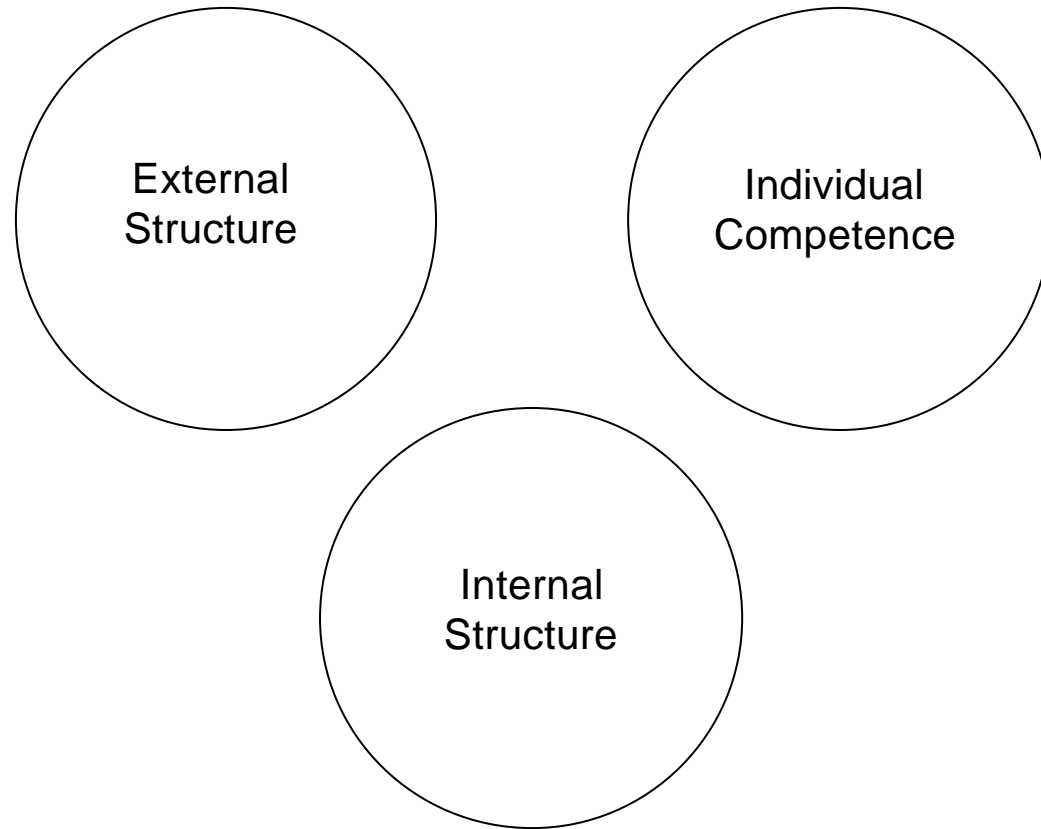
KM: a working definition

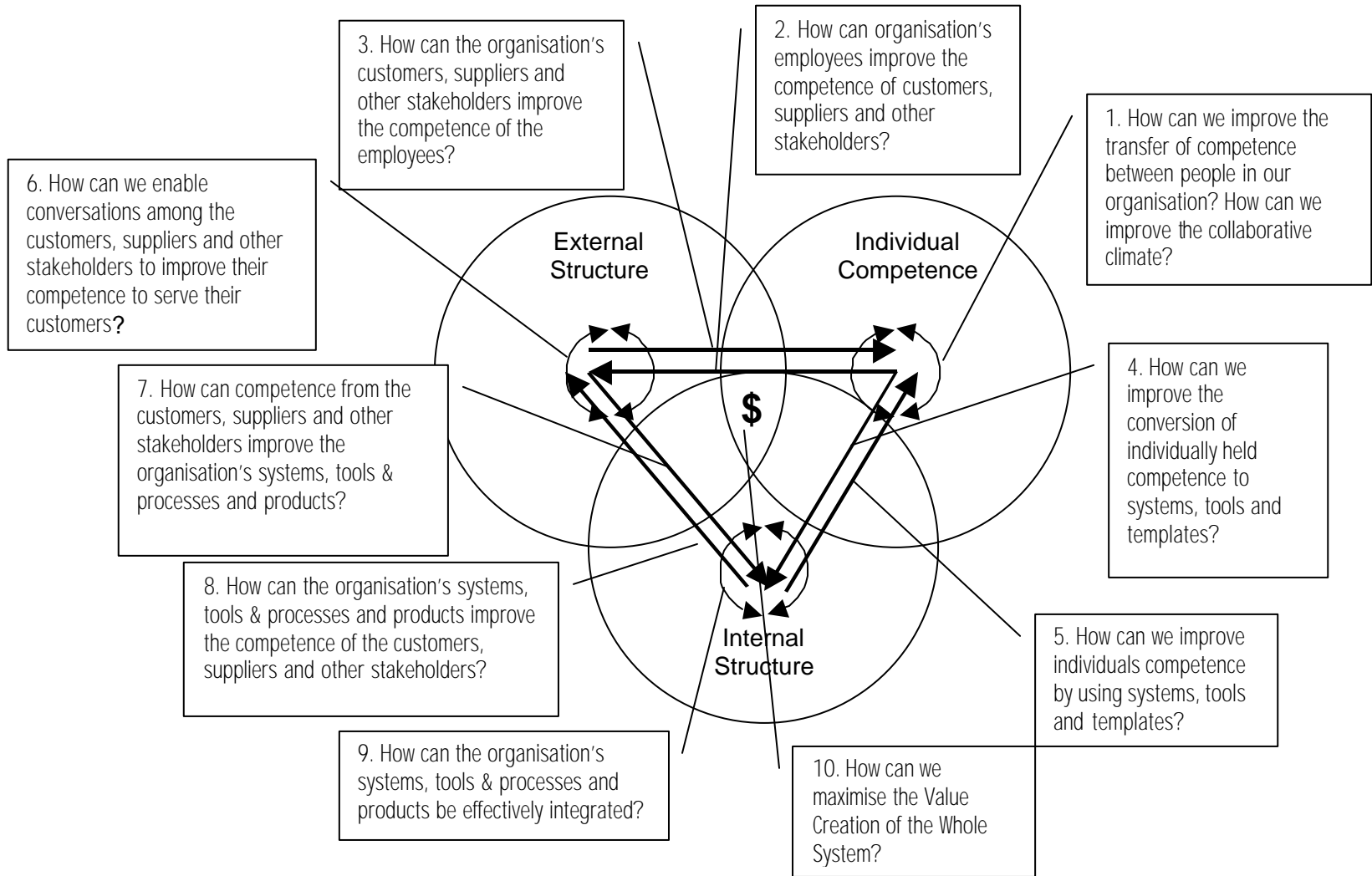
The optimization and functional integration of **the production, translation, dissemination and utilization of knowledge** for **problem-solving and organizational effectiveness**

KM for beginners



Learning Organization



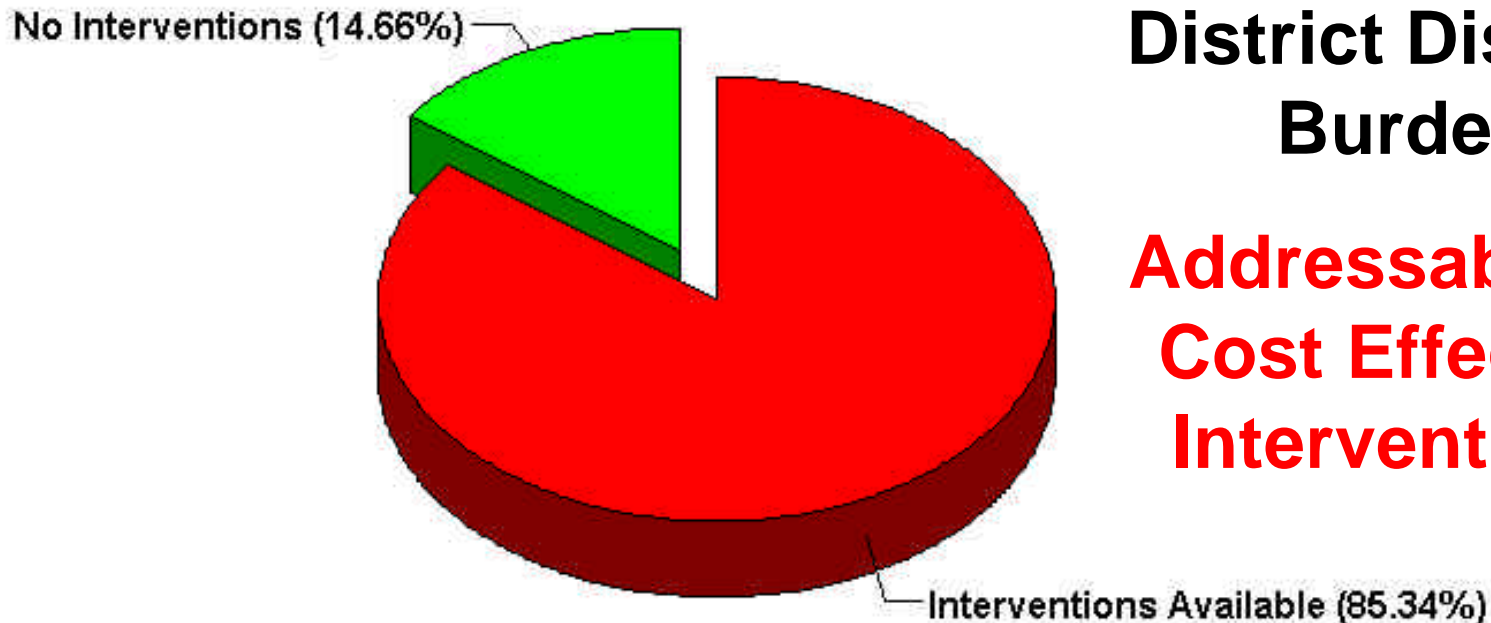


THE 'KNOW – DO' GAP

Derived from TEHIP/AMMP Cause Specific Mortality Data (YLLs) for Rufiji Sentinel District, 2000

Tanzanian District Disease Burden

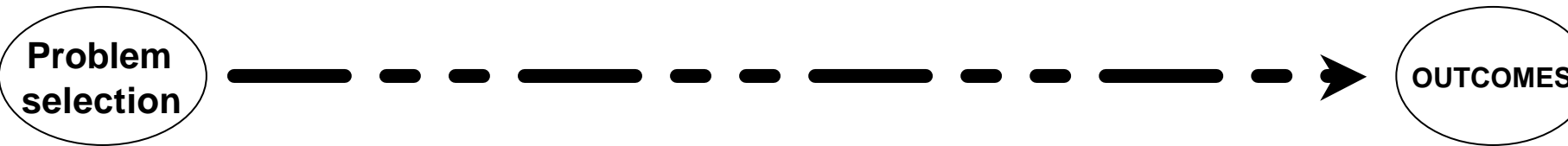
**Addressable by
Cost Effective
Interventions**



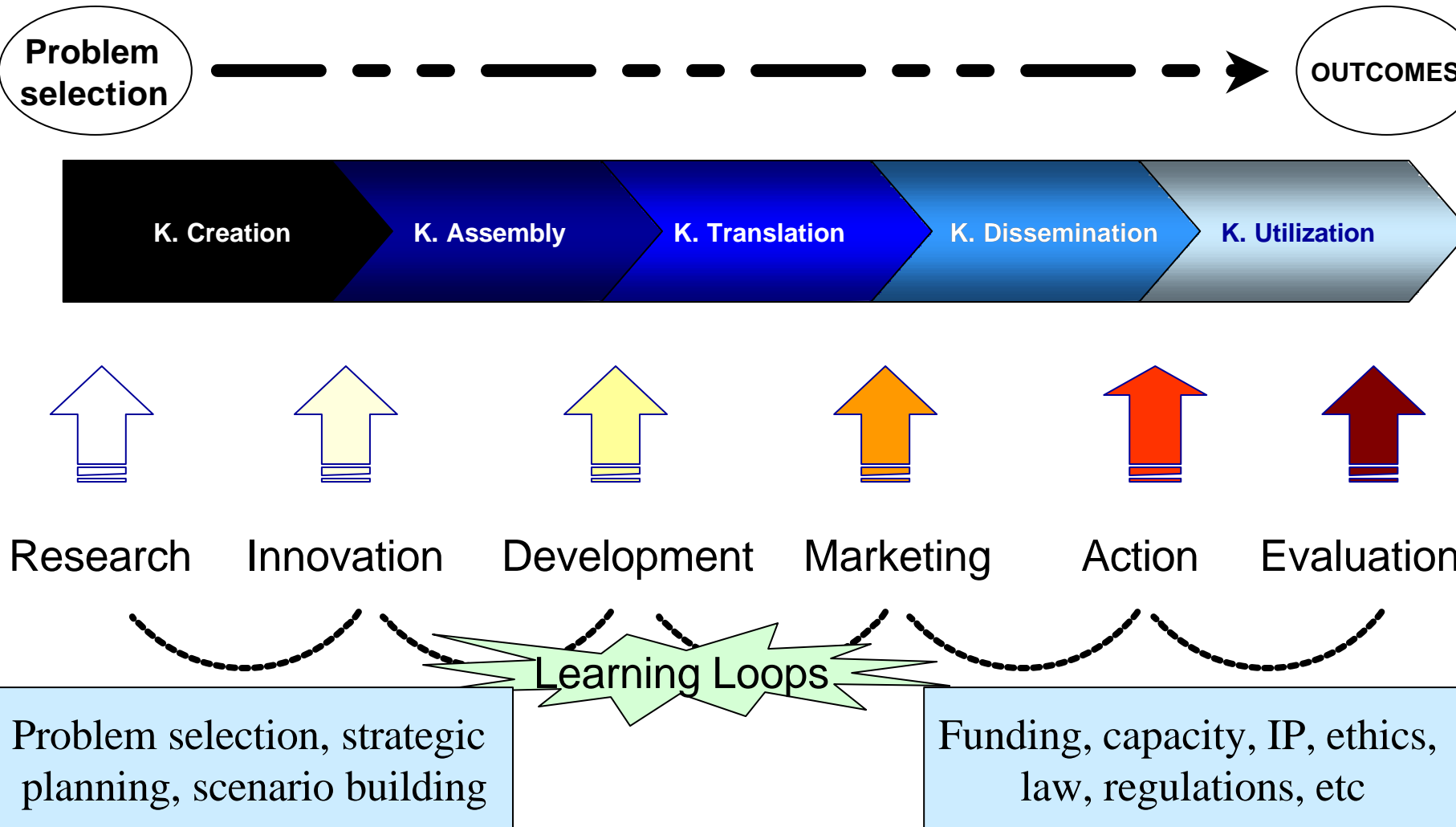
Roots of KM imbalance

- The leverage of knowledge generation
- Prestige & support earned by biomedicine
- Inertia from last century feast of new K
[‘a structural bias’ in the culture and funding systems]
- ‘Scale misspecification’[health problems so big, advocacy for government intervention is only path]
- Tacit reliance on the private sector
- Inexperience with models & practices beyond Knowledge generation

KM: value chain



KM: value chain



KM: value chain

Problem selection



OUTCOMES



TRACKS

- Policy
- Practice
- Technology

LEVELS

- Global
- National
- Local

SECTORS

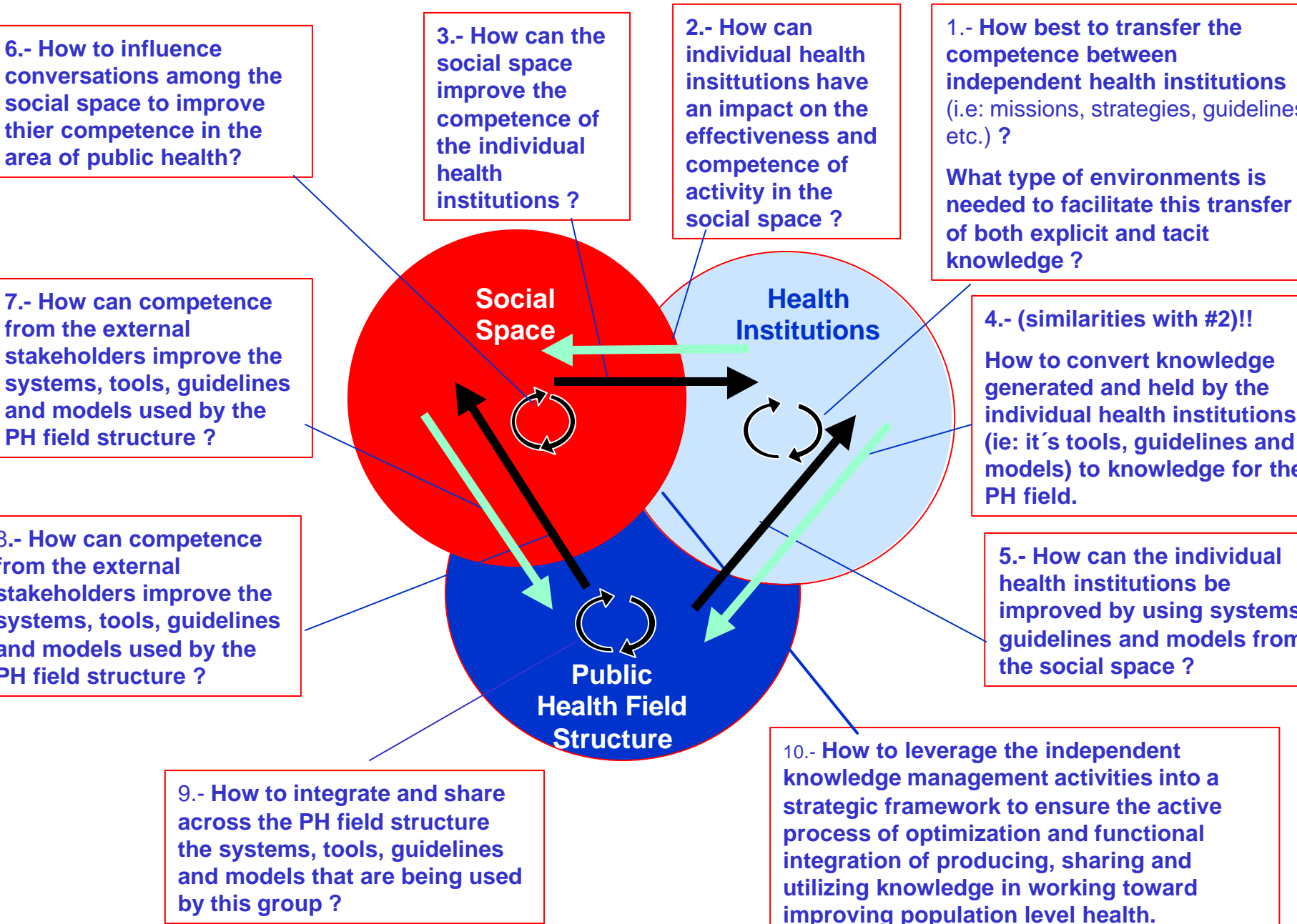
- Government
- For Profit
- Other

ROLES

- K Actors
- Funders
- Capacity

OUTCOMES

- Policy
- Practice
- Technology



Questions for WHO

- How to improve KM to better serve the community
- How to work with national health systems to foster KM
- How to facilitate the practice of KM in the field of global health

KM strategic options

- *KM conceptual framework*
- *KM processes along the value chain*
- *Typology of K-organizations*
- *Survey of K-organizations along the value chain of KM in the global health space*
- *Gap analyses, learning platforms, communities of practice*

“Research which finds no outlets in the peripheral organisations and field services for bringing results to the people has not accomplished its full purpose”

John Grant

lecture in New Delhi, 1943