

IMPACT International Medical Products Anti-Counterfeiting Taskforce

**First Anti-Counterfeiting Technologies Meeting
Corinthia Towers Hotel
Prague, Czech Republic
13 March 2007**

The World Health Organization and its IMPACT partners are organising IMPACT's first meeting to discuss technologies that could be used to help deter or detect counterfeit medicines.

In order to take advantage of the presence of participants attending the Global Forum from March 14-15, this meeting will take place in Prague on 13 March 2007 at the same venue (the **Corinthia Towers Hotel** <http://towers.corinthia.cz/hotel/en/>) as the Global Forum on Pharmaceutical Anticounterfeiting that Reconnaissance International is organizing. In order to benefit from the negotiated rates, booking should be through this link <http://www.pharma-anticounterfeiting.info/index.php?action=expansion&levelno=0&levelid=206&minisiteid=147>.

Reconnaissance International has agreed to cancel its workshop, originally scheduled for March 13, to make way for this IMPACT meeting.

Participation at the IMPACT meeting will be by invitation from the WHO. In addition, a limited number of spaces are available to participants in the Global Forum.

Registration for the IMPACT meeting will have to be done through WHO writing to barbozag@who.int before 2 March 2007. There is **no registration fee** for the IMPACT meeting. However, participants will be admitted only if their registration has been confirmed by WHO (or by Reconnaissance for those registered for the Forum).

The purpose of the meeting is to discuss in detail three issues:

- **what are the technologies that should be considered for standardization,**
- **the use of a combination of serialization, communication and database-querying to authenticate products in the distribution chain,**
- **the development of one global coding system for medical products (we are referring here to the actual code and not to its representation in figures, bar codes, RFIDs etc.)**

The preliminary outline of the meeting is:

- **Opening - Dr H Zucker, IMPACT Chair**
- **Introduction - Dr H Bale, Working Group Chair**
- Invited speakers proposing technological solutions
- Invited experts discussing technological solutions
- General discussion
- Recommendations

There will be coffee and lunch breaks. The meeting will start at 9.00am and end by 5.00pm. Those of the IMPACT Technology Working Group who will attend will then have a follow-up meeting at closed doors to identify follow-up action.

All participants in the IMPACT meeting are then invited to join the cocktail reception to mark the opening of the **3rd Global Forum on Pharmaceutical AntiCounterfeiting™** and its **AntiCounterfeiting Technologies Exhibition**.

Developers of technologies, consistent with the meeting purpose, who are willing to participate as speakers at this IMPACT meeting should contact WHO by writing to barbozag@who.int

A more detailed programme will be circulated in the second half of February 2007.