

Technology Filters

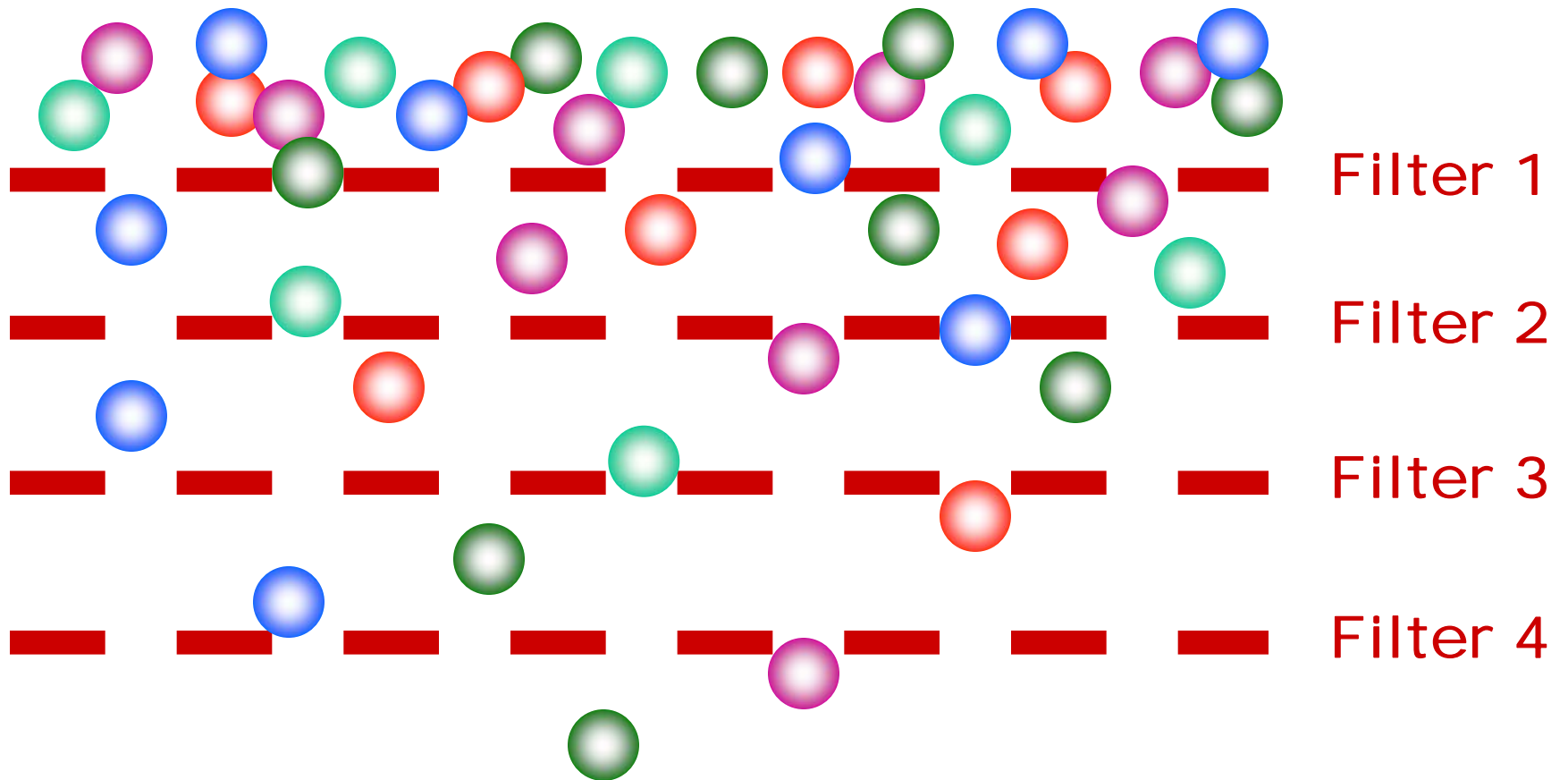
Inga Daugeliene

Chief Executive Officer

Dintag Corporation Oy (Finland)

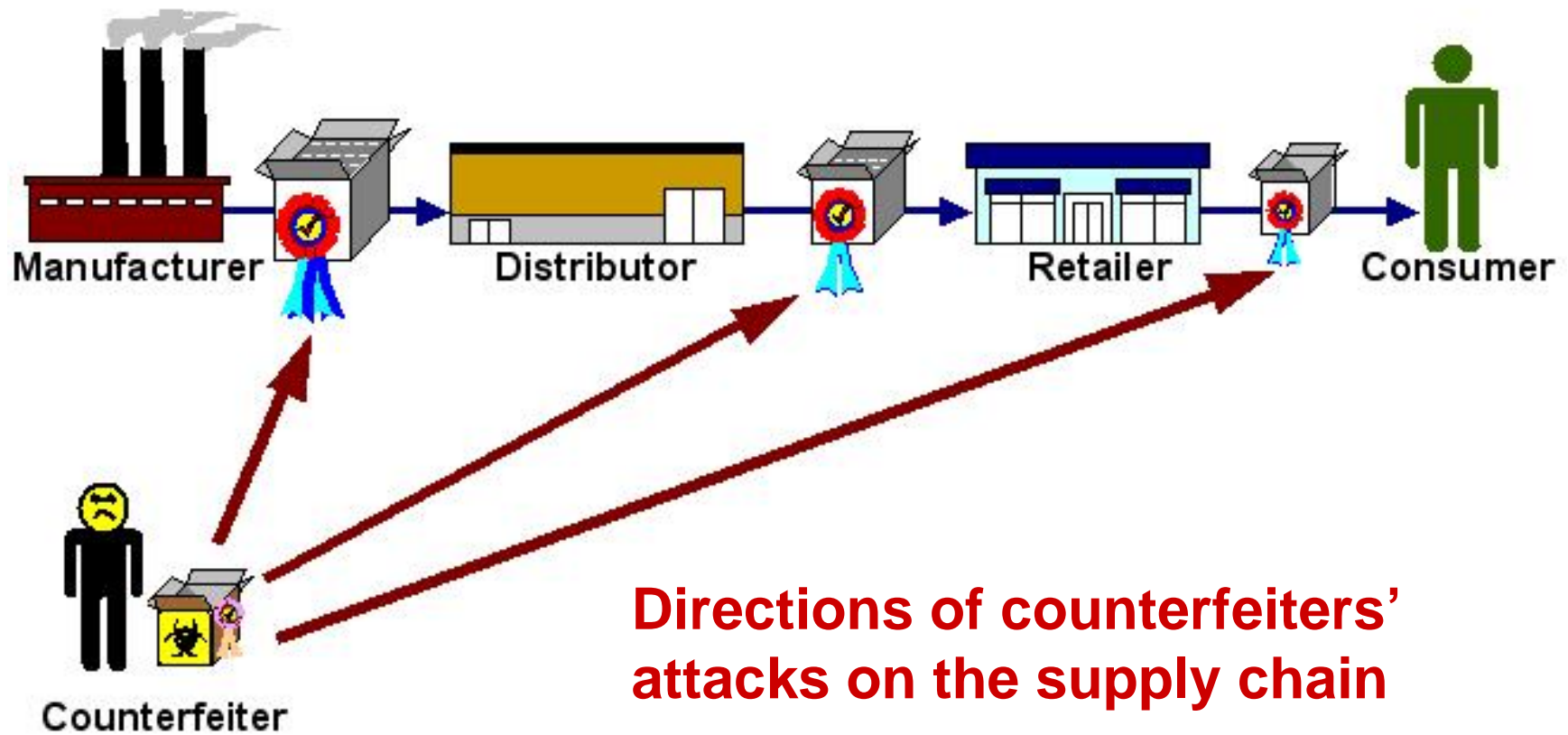
Technology Filters:

Requirements to Candidates for Standardization



Filter 1

Consumer-oriented



Filter 1

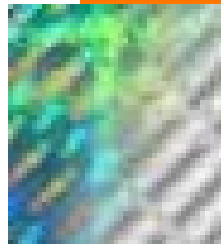
Consumer-oriented



6,5 billion agents

Filter 2

Naked-Eye Authentication: Simple & Fast



Protection
Means



Filter 2

Naked-Eye Authentication: Simple & Fast



Filter 3

Reliability Against Counterfeits' Attacks

Protection
Means

Filter 3

Reliability Against Counterfeits' Attacks

Protection
Measures

Counterfeit
Attacks



Filter 3

Reliability Against Counterfeits' Attacks

Call-in the Numeric Token Technologies

Item
Numeric
Token

Item
Info



Filter 3

Reliability Against Counterfeits' Attacks

Call-in the Numeric Token Technologies

Item
Numeric
Token



Filter 4

Inexpensive & Easy to Implement

- **Standard equipment**
- **Minimal personnel training**
- **Minimal implementation time**

Passing Filters



DINTAG[®]
Global Brand Security Service

Product Authentication

English ▾

Product Authentication

Register Now

Client Zone

Client Info

Regulations

Authenticate Clear

	<input type="text" value="2353"/>	<input type="text" value="8676"/>	<input type="text" value="9825"/>
	<input type="text" value="7008"/>	<input type="text" value="9076"/>	<input type="text" value="3356"/>

Enter the ID number on dintag into the box. Press AUTHENTICATE to check the product name and manufacturer.

Passing Filters



DINTAG[®]
Global Brand Security Service

Product Authentication

English ▾

- Product Authentication
- Register Now
- Client Zone
- Client Info
- Regulations

Product Name	Product Info
Brand Name	Product Image
Manufacturer	Link to Manufacturer's Website

Passing Filters



DINTAG[®]
Global Brand Security Service

Product Authentication

English ▾

- Product Authentication
- Register Now
- Client Zone
- Client Info
- Regulations

 **THE PRODUCT IS AUTHENTIC**
If the information given out by the Database coincides with the name and manufacturer of the product you are buying.

Passing Filters



DINTAG[®]
Global Brand Security Service

Product Authentication

English ▾

- Product Authentication
- Register Now
- Client Zone
- Client Info
- Regulations

 **Attention! The Dintag Number you have entered was checked up before.**

Number of checks:

First check time:

Last check time:

Passing Filters



DINTAG[®]
Global Brand Security Service

Product Authentication

English ▾

- Product Authentication
- Register Now
- Client Zone
- Client Info
- Regulations

X THE PRODUCT IS COUNTERFEIT
If the Database does not contain information related to your Identification Number.

Passing Filters: Inexpensive & Easy to Implement



Filters Passed

- **DINTAG is end-consumer oriented**
- **DINTAG allows authentication of both the product and the protection means with a naked eye**
- **DINTAG is reliable against counterfeiters' attacks**
- **DINTAG is inexpensive and easy to implement**

Thank You
for Your Attention!

Welcome to DINTAG
Exhibitor Stand