

WHO Ageing Strategy

John Beard

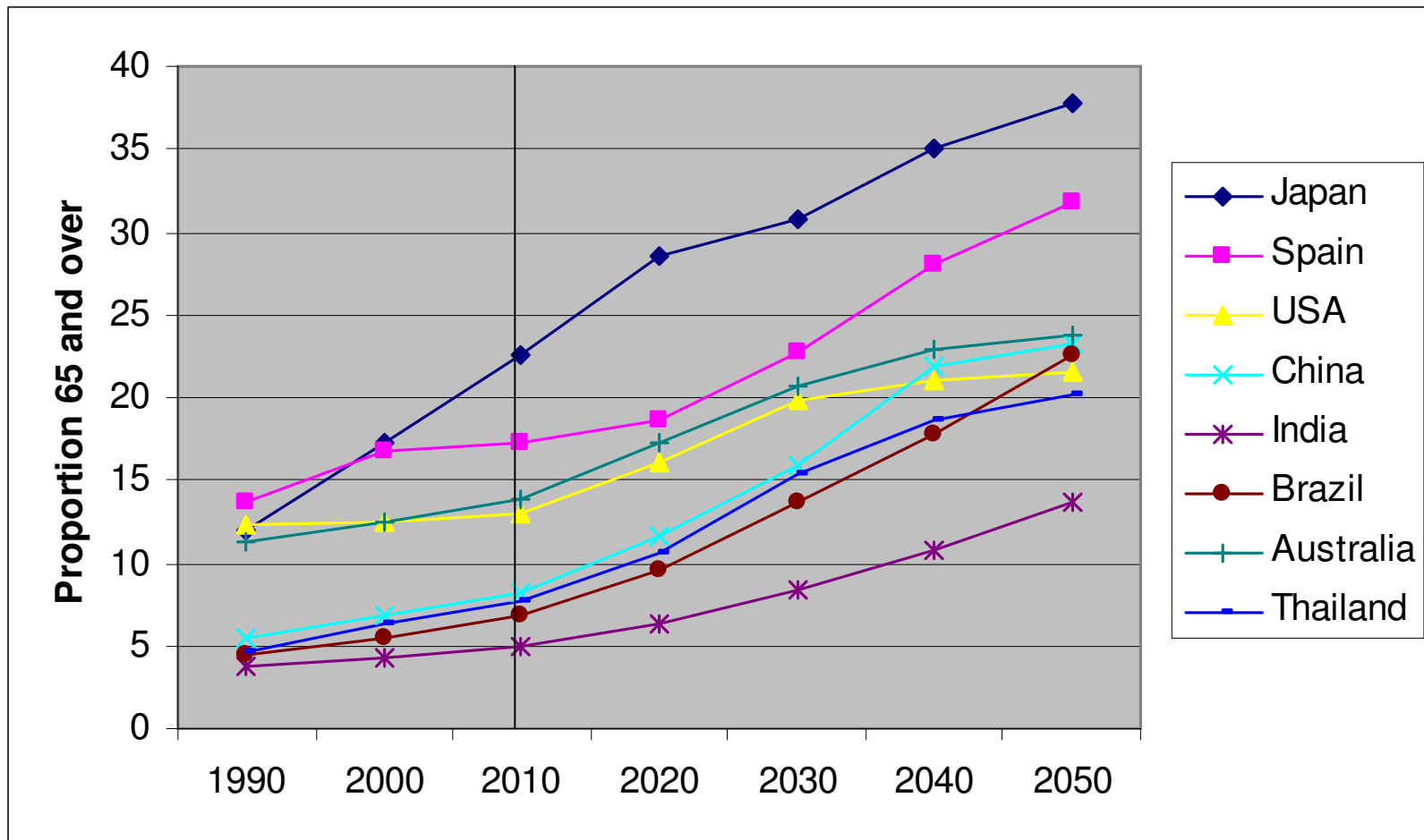


World Health
Organization

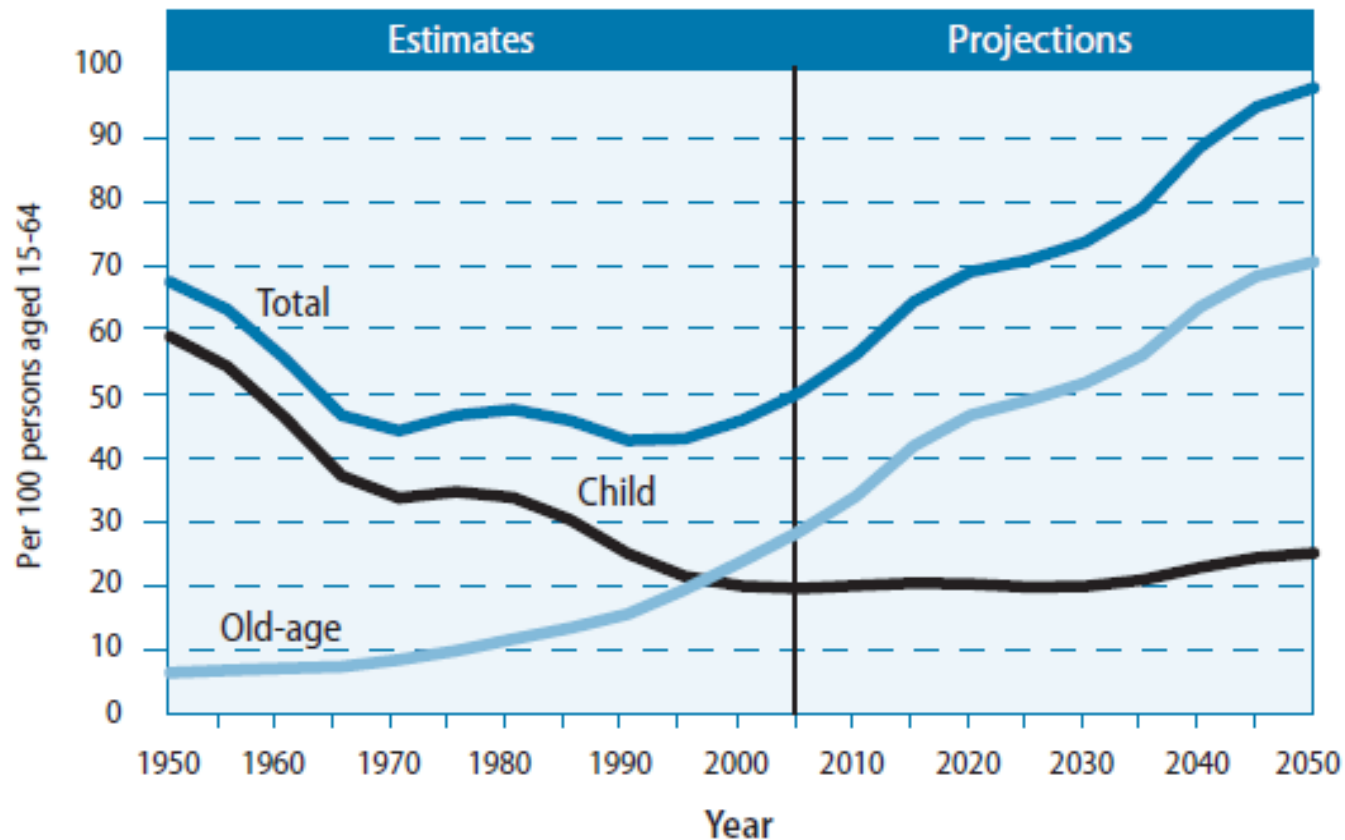


Real ageing is just beginning

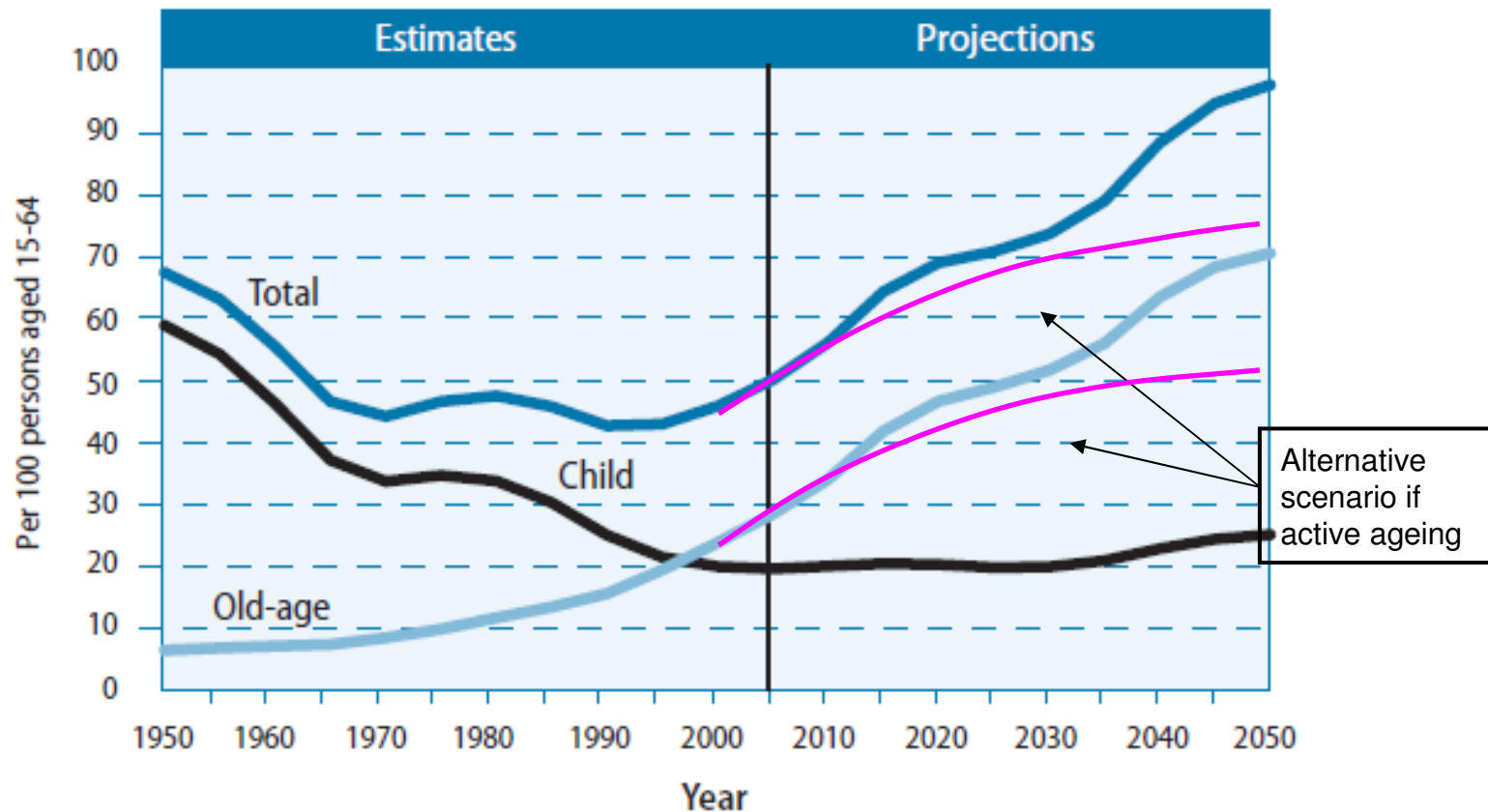
Source: World Population Prospects: 2008 Revision



Another view of ageing



Another view of ageing



From burden to boon

- HEALTH - Health promotion across the life course, and the prevention of chronic disease and the epidemiologic transition
- Creating environments that foster engagement
 - Social.....preventing marginalisation
 - Physical.....'Age-friendly environments'
 - Economic.....universal tax funded basic pension
- Access to age-friendly primary health care
 - Integrated
 - Screening, early detection and amelioration of chronic disease
 - Access to medications
 - Skilled and supported workforce
 - LONG TERM CARE (home and institutional)
- Rethinking ageing



DEPARTMENT OF AGEING AND LIFE COURSE, WORLD HEALTH ORGANIZATION, GENEVA

PRIMARY HEALTH CARE

- Models for Primary Health Care in Older People
- Frailty
- Dementia
- Long term care
- Workforce Development
- Elder abuse

ENVIRONMENTS, HEALTH PROMOTION AND DEVELOPMENT

- Age-friendly Cities
- Models of Health Promotion
- Older people in Emergency Situations
- Development in low income countries

ADVOCACY

BUILDING THE EVIDENCE BASE ON AGEING AND HEALTH

- Knowledge generation – SAGE and other research
- Linking researchers to each other and to policy makers
- Building research capacity



Some Key Questions and Needs

- Morbidity trends globally
- What are the determinants?
- What interventions are likely to reduce morbidity?
- Models of long term and primary care
- Economic impacts of inaction
- What are the accompanying social trends and how are these going to impact?

