



Gary E. Knell
President and Chief Executive Officer
Sesame Workshop

Gary E. Knell is President and Chief Executive Officer of Sesame Workshop. Knell leads the non-profit educational organization in its mission to create innovative, engaging content that maximizes the educational power of all media to help children reach their highest potential. In his role, Knell has been instrumental in launching new versions of Sesame Street, Dragon Tales, Sagwa and other workshop properties, in overseeing Noggin, the Workshop's educational cable and online joint venture with Nickelodeon, as well as a major publishing partnership with Time, Inc., and historic *Sesame Street* co-productions in South Africa, Russia, China and the Middle East.

Previously, Knell was Managing Director of Manager Media International, a print and multimedia publishing company based in Bangkok, Hong Kong, and Singapore. In this capacity, he oversaw the development of the monthly business magazine Asia Inc., the daily Asian-based newspaper Asia Times, and several trade publications.

He also has served as Senior Vice President and General Counsel at WNET/Channel 13 in New York, was Counsel to the US Senate Judiciary and Governmental Affairs Committees, and worked in the California State Legislature and Governor's Office.

Knell serves on National Video Resources' Board of Trustees and the Board of Governors of the American Center for Children and Media as well as the Advisory Board for Columbia University's electronic learning venture, Fathom, and the Music Educators National Conference in Alexandria, VA. He is a member of the Council on Foreign Relations, a participant in the Aspen Institute Forum on Communications and Society as well as the Columbia University American Assembly. He holds a Doctorate of Jurisprudence from Loyola University School of Law, and a Bachelor of Arts in Political Science and Journalism from the University of California at Los Angeles.

Gary Knell is married to Kim Larson Knell and is the father of four children.

