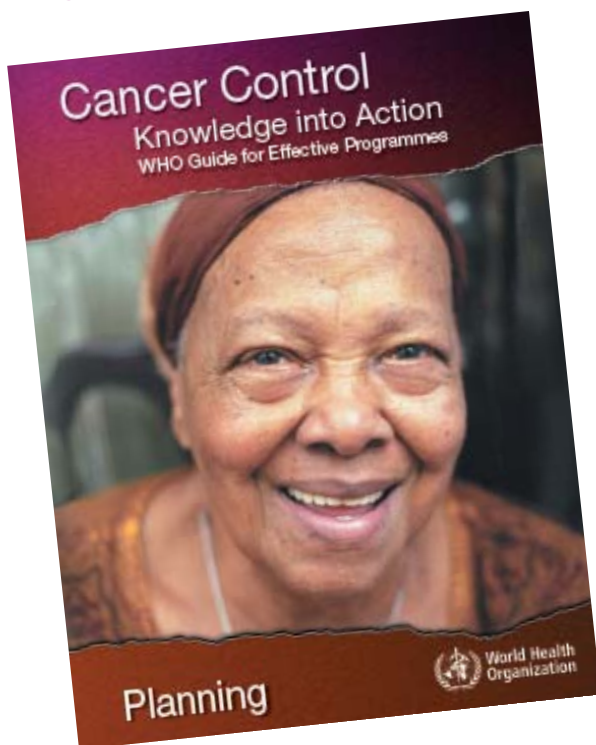

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**World Health
Organization**

Cancer Control: Knowledge into Action

**WHO Guide for Effective
Programmes**



Planning module

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Cancer control: knowledge into action is a response to the World Health Assembly resolution on cancer prevention and control, adopted in May 2005, which calls on Member States to intensify action against cancer by developing and reinforcing cancer control programmes. Regardless of resource level, all countries can implement the four basic components of cancer control – prevention, early detection, diagnosis and treatment, and palliative care – and thus avoid and cure many cancers, as well as palliating the suffering.

This guide is a series of six modules that provides practical advice for programme managers and policy-makers on how to advocate, plan and implement effective cancer control programmes, particularly in low- and middle-income countries.

Planning is the first module of the publication. It gives programme managers essential practical guidance on the necessary steps for developing an effective cancer control plan, according to available resources. The module shows how to create a cancer control plan that responds to the needs of the people, is based on evidence, and ensures that limited resources are used in an efficient and equitable way.

The other modules of the publication include:

Prevention: shows how to implement effective cancer prevention by controlling major avoidable cancer risk factors.

Early detection: shows how to implement effective early detection of major types of cancer that are amenable to early diagnosis and screening.

Diagnosis and treatment: shows how to implement effective cancer diagnosis and treatment, particularly linked to early detection programmes or curable cancers.

Palliative care: shows how to implement effective palliative care for cancer, with a particular focus on community-based care.

Policy and advocacy: shows decision-makers and programme managers how to advocate for policy development and effective programme implementation of cancer control.

Publications

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WHAT'S INSIDE THIS PUBLICATION?

Key messages

Pre-planning

Is a new cancer control plan needed?
If a plan is needed, who can advocate for it?
How to draw up a strategic plan

Planning step 1: Where are we now?

Assess the cancer problem
Assess the existing cancer control plan and ongoing activities
Self-assessment by countries

Planning step 2: Where do we want to be?

Define the target population
Identify gaps
Set objectives
Assess feasibility of interventions
Set priorities

Planning step 3: How do we get there?

Raise the necessary resources
Work with multidisciplinary and multisectoral teams
Build in monitoring and evaluation
Launch and disseminate the cancer control plan
Move from policy to implementation

Conclusion

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